
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 26, 2018

Ald. Milele A. Coggs
(414) 286-2994

7th Annual MKE Business Now Summit set for tomorrow

Alderman Milele A. Coggs invites the public to the 7th annual **MKE Business Now Entrepreneurship Summit** which will take place **TOMORROW** – Saturday, January 27 – from **10:00 a.m. to 2:00 p.m.**, at the **Martin Luther King Jr. Elementary School, 3275 N. 3rd St.** The event is sponsored by **Alderman Coggs**, the City of Milwaukee, Historic King Drive BID, WestCare Wisconsin, and US Bank.

Abundant resources will be available to inspire and propel Milwaukee's entrepreneurs forward, and give them an opportunity to connect with established local professionals. Vendors and organizations will also be sharing resources they provide to local entrepreneurs. **The event will also include multiple workshops throughout the day:**

- **A Seat at the Table:** How to Contract with the City of Milwaukee begins at 10:30 a.m.
- **Business Basics:** From Idea to Reality at 11:15 a.m.
- **How to Secure the Bag:** Options for Business Financing at 11:15 a.m.
- **Power to the People:** Using Social Media to Build Your Brand at noon
- **A panel discussion** with Historic MLK Drive BID at 1 p.m. featuring Moderator **Amanda Porterfield** from CBS 58 and panelist **Que El-Amin**, Principal at Scott Crawford, Inc. and Co-Founder of Young Enterprise Society (YES), **Dr. Robert (Biko) Baker**, Owner, Render Tech, **Teddy Tsitiridis** and **Anne Marie Tsitiridis**, Co-owners of Pete's Fruit Market, and **Baboonie Tatum** and **Larina Hightower**, Co-owners of Rise & Grind Cafe.

-More-

MKE Business Now/ADD ONE

The following organizations will be present to answer questions and share resources throughout the event:

- US Bank
- Prism Technical Management & Marketing Services, LLC.
- RiverWorks BID
- African American Chambers of Commerce
- Board of Zoning Appeals
- C. Renee Consulting and Management Group -Center Street Bid 39
- Historic King Drive Bid
- WWBIC
- Wisconsin Black Chambers of Commerce
- Scale Up
- Hudson Business Lounge + Café
- Law & Entrepreneurship Clinic
- License Department
- Me 2
- MEDC
- Networx
- Office of Small Business Development
- City of Milwaukee Permits
- Dept. of City Development-Commercial Corridor
- Dept. of Neighborhood Services
- Health Department
- AND MORE!**

Attendees can register through Eventbrite at <https://mkebusinessnowsummit.eventbrite.com>.

Reasonable accommodations can be made with at least 72-hour notice before the event by calling (414) 286-2233. **The entire event is free and open to the public.**