August 6, 2018

Ald. Milele A. Coggs
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Bronzeville Week continues with 4th Street being renamed Vel R. Phillips Avenue

Trolley rides to follow renaming ceremony

A **special street renaming ceremony** will take place on **Tuesday, August 7** at N. 4th St. and W. North Ave. at 11 a.m. for the renaming of N. 4th St. to **N. Vel R. Phillips Ave.** The event will feature refreshments. **The media and the public are invited and encouraged to attend.** Following the renaming ceremony, **Vel R. Phillips Trolley Rides** will give passengers the opportunity to ride the newly-renamed street with regular pickups at North Ave. and 4th St. from noon to 3 p.m.

"The street's renaming will serve as a memorial to Vel R. Phillips' advocacy for social justice, fair housing and civil rights," said Alderwoman Milele A. Coggs.

Bronzeville 2018 Tuesday events begin with the **Bronzeville Business Breakfast: Attracting Business to Bronzeville** at 8 a.m. at the Skybox Sports Bar & Grill, 2213 N. Dr. MLK Jr. Drive. The day will finish off with a **Tickle Me Tuesday Comedy Show** at 9 p.m. at the Skybox Sports Bar & Grill.

Throughout the week, **Bronzeville Health Screenings** will be taking place between 10:00 a.m. and 2:00 p.m. at the **MLK Heritage Health Clinic**, 2555 N. Dr. MLK Jr. Drive. Testing includes HIV, HEP C, blood pressure, glucose and immunizations.

An official City of Milwaukee event now in its sixth full year, Bronzeville Week (August 4-11) has blossomed as the premier celebration of Milwaukee's rich African-American legacy of culture, arts, history and entertainment. It is sponsored by the City of Milwaukee, the Bader Foundation, the Historic King Drive BID, the Milwaukee Bucks, VISIT Milwaukee, Alderwoman Coggs and more. Sponsors for individual events will be highlighted throughout the week.

Please go to https://bit.ly/2KbmXv7 to see the 2018 **Bronzeville Week schedule**. The main Bronzeville District webpage link is www.milwaukee.gov/bronzeville.

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