
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 16, 2018

Ald. Cavalier Johnson
(414) 286-3777

MEDIA ADVISORY

Midtown Center again hosting Back-to-School “Superstars and Supplies” event

Alderman Cavalier Johnson invites the public to the **Midtown Center Back-2-School Superstars and Supplies** event on Saturday, August 18, starting at **10 a.m. (rain or shine)**.

Alderman Johnson said **free backpacks and school supplies** will be provided – while supplies last – to the first 600 students ages 5 to 14. Students **MUST** be present to receive the free backpack. “This is a great annual back-to-school event sponsored by Midtown Center, and I encourage everyone to come out Saturday and be a part of it,” Alderman Johnson said.

An annual **talent show** featuring local students will also take place, hosted by **Andrea Williams** of Energy 106.9 FM and Jammin’ 98.3 FM. Also, all attendees will have the chance to win prizes, including tickets to Milwaukee Bucks games and gift cards for back-to-school items.

What: Midtown Center Back-to-School event

When: 10 a.m. - 1 p.m. Saturday, August 18

**Where: Southwest corner of Midtown Center
60th and W. Capitol Dr.**

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BACK SCHOOL 2

FREE BACKPACK AND SUPPLIES*



AUGUST 18  **10AM-1PM**  **RAIN OR SHINE**

Beginning at 10am, the first 600 kids will receive FREE backpacks including school supplies!

*Backpacks provided to kids ages 5—14, while supplies last.
Child must be present to receive backpack.

ANNUAL TALENT SHOW

Annual Talent Show featuring local students
hosted by Andrea Williams of Energy 106.9 and Jammin' 98.3!

WIN!

All attendees will receive a raffle ticket to enter to win exciting prizes like Milwaukee Bucks tickets and gift cards to shop for back-to-school must-haves!