
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

October 16, 2018

Ald. Cavalier Johnson
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West Capitol Drive ALDI to host grand reopening event

To mark the reopening of the newly renovated Milwaukee store at **6700 W. Capitol Dr.**, ALDI will host a ribbon-cutting ceremony on **Thursday, October 18**, according to **Alderman Cavalier Johnson**, whose 2nd Aldermanic District includes the store location.

The ceremony will begin **at 8:25 a.m.** on Thursday, followed by a giveaway offering gift cards to the first 100 customers. Shoppers can also enter a sweepstakes for a chance to win a year's supply of ALDI produce.

Alderman Johnson said the newly renovated store will be a nice boost for the neighborhood. "ALDI has made a major investment in and a significant commitment to the future of this store and to this neighborhood, and I am very grateful for that," he said.

"I realize that full-service grocery stores add significant value to city neighborhoods for the fresh and nutritious foods they offer customers, and it's wonderful to see the improvements made by ALDI to this location," Alderman Johnson said.

The 6700 W. Capitol Dr. store is part of the \$1.9 billion investment by ALDI to remodel and expand more than 1,300 stores nationwide by the end of 2020. Locally, ALDI is investing more than \$37 million to update 23 stores in Milwaukee and the surrounding metropolitan area by the end of 2019.

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