



August 10, 2018

President Ashanti Hamilton
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MEDIA ADVISORY

Milwaukee Promise Zones End of Summer Celebration TODAY

Join us for Milwaukee Summer Youth Employment student presentations

President Ashanti Hamilton is excited to announce the Milwaukee Promise Zones-Youth Employment Summer Celebration. This event will commemorate the efforts and achievements of the Milwaukee Promise Zones (MPZ) Youth and their summer work experiences. The event will take place from **3 p.m. to 5 p.m.** at the **City Hall Rotunda on 200 E. Wells St., today (Friday) August 10.**

“The Community, Parents and Media are encouraged to join us as the Promise Zones Youth share projects from their Summer Enrichment classes and lessons learned from work experience. The purpose of this employment initiative, now in its second year, is to allow youth to work directly with the businesses and organizations in the neighborhoods where they live.” said President Hamilton.

What: Milwaukee Promise Zones End of Summer Celebration

When: Friday, August 10 from 3 to 5 p.m.

Where: City Hall Rotunda (200 E. Wells St.)

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MPZ Celebration/ADD ONE

Also at the event will be representatives from all of the MPZ Partners: Milwaukee Police Department, Employ Milwaukee, the 30th Street Industrial Corridor (BID #37), Northwest Side Community Development Corporation, Our Next Generation, Southside Organizing Center, and WestCare Wisconsin.

In 2013, the Federal Government created Zones that allowed cities and neighborhoods to form partnerships to create jobs, increase economic activity, improve educational opportunities, leverage private investment, and reduce violent crime. The Milwaukee Promise Zones Initiative was created under the principles of this initiative and those goals remain paramount for Common Council President Ashanti Hamilton. In 2016, the Promise Zones Special Purpose Account was approved to implement a City-wide strategy in order to work towards those same objectives. In partnership with members of the Milwaukee Common Council, Community Based Organizations, Businesses, Faith-based Organizations, and Residents, this program was piloted in 2017. The Greater Old North, Near Southside, North Division/Harambee, and Washington Park neighborhoods are currently the four areas being designated as Milwaukee Promise Zones (MPZ's).