

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

April 30, 2018

President Ashanti Hamilton  
(414) 286-3779

## Rumble Young Man Rumble Milwaukee

Common Council President Hamilton welcomes Shawn Dove,  
CEO of Campaign for Black Male Achievement

For three days, key influencers from a variety of sectors will convene for a catalytic series of events: Rumble Young Man Rumble Milwaukee. Rumble MKE is an on-the-road version of the Campaign for Black Male Achievement's (CBMA) national gathering first held in 2011.

In addition to key leaders from Milwaukee, CBMA CEO Shawn Dove will be among them, according to Common Council President Ashanti Hamilton.

"Milwaukee is glad to be one of the host cities chosen for the 2018 Rumble Young Man Rumble on the road conferences. This gathering of our local grassroots 'Rumblers' in addition to those from across the country is an opportunity to truly roll up our sleeves and cultivate the work we do around Black Male Achievement," said President Hamilton. "Rhetoric is not enough to create change within our young men. They have to be given the tools, resources and the guidance to transcend the challenges they face."

Each year since 2011, the Campaign for Black Male Achievement (CBMA) has hosted the annual *Rumble* event, which has become the pre-eminent gathering for leaders in Black Male Achievement. CBMA CEO Shawn Dove, along with Rev. Dr. Alfonso Wyatt of Strategic Destiny LLC, developed the theme and title of *Rumble Young Man, Rumble!* to embody the encouraging and edifying counsels between Muhammad Ali and his corner man, Drew "Bundini" Brown. *Rumble* solidifies Dove's vision of the Muhammad Ali Center with Louisville serving as the "epicenter for Black Male Achievement."

## **Monday, April 30**

*CBMA Quantifying Hope Town Hall - 11 a.m. to 1 p.m.*

Philanthropic, community and private sector leaders will join CBMA CEO Shawn Dove and panelists to discuss how to maximize philanthropy for a greater impact and examine the findings of the [Quantifying Hope](#) report.

*City of Milwaukee Meet and Greet - 2 to 4 p.m.*

Common Council President Ashanti Hamilton will welcome municipal leaders working to promote black male achievement across city government.

*Rumble MKE Opening Bell - 4:30 p.m. to 7 p.m.*

Milwaukee Black Male Achievement Advisory Council and co-chairs, Mayor Tom Barrett and Alderman Khalif Rainey, will host invited Milwaukee Rumlbers and CBMA guests for entertainment, music and spoken word artists.

## **Tuesday, May 1**

*Full-day Rumble MKE Convening - 8 a.m. to 4 p.m.*

Common Council President Ashanti Hamilton will welcome participants, keynote speakers and facilitators as they work on improving black male achievement via the intersections of criminal justice, education, mentoring, responsible fatherhood, narrative change and capacity building.

*Rumble Social - 5 to 9 p.m.*

A special Rumble MKE happy hour social networking event

## **Wednesday, May 2**

*Half-day Rumble MKE Convening - 8 a.m. to 1 p.m.*

A continuation of the full-day gathering

For more information about the three day conference contact: **Jeff Roman, Member [Derute Consulting Cooperative](#)** (414) 793-3171 [jeffroman@deruteconsulting.com](mailto:jeffroman@deruteconsulting.com) .