
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

October 23, 2017

Ald. Bob Donovan
(414) 531-2096

Launch event for Neighborhood Ambassadors set for Tuesday at Journey House

A new group of **Neighborhood Ambassadors** – W-2 participants and low-income adults who gain soft skills, job training and work experience while tidying up neighborhoods and business strip areas on the near south side – will be introduced during a news conference tomorrow (**Tuesday, October 24**) afternoon.

According to **Alderman Bob Donovan**, tomorrow's **news conference** will be at **2 p.m.** inside **Journey House** at 2110 W. Scott St. Alderman Donovan will be joined by ambassadors, neighborhood residents and business owners, and representatives from partner organizations – **Journey House** and **UMOS** (United Migrant Opportunity Services).

Modeled after the Downtown Ambassadors who “patrol” in and around downtown Milwaukee – the Neighborhood Ambassadors provide help cleaning up litter and debris, removing graffiti, and keeping an eye out for possible criminal activity.

The near south side Neighborhood Ambassador initiative was founded by Alderman Donovan and is in its 12th year. “These ambassadors are working to better themselves and in the process are providing valuable community service work and adding a welcome presence in neighborhoods, providing extra eyes and ears for possible signs of trouble or suspicious activity,” he said.

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Neighborhood Ambassadors /ADD ONE

“I am especially grateful that the Ambassadors will be working in the Clarke Square neighborhood and will be conducting cleanups and beautification work with another great partner, the Clarke Square Neighborhood Initiative (CSNI),” the alderman said.

In addition to working out on the streets on neighborhood beautification, each of the ambassadors will be exposed to leadership training, customer service training, police workshops, financial literacy training, resume writing training, and job search and interviewing training. Through Journey House’s Urban Career Institute, each ambassador will have an assigned career coach, financial coach, customer service coach and leadership coach.

Alderman Donovan said the ambassadors will be working in the **Operation Impact** area on a daily basis. The Operation Impact target area is bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16th Street/S. Cesar Chavez Dr. on the east and S. 38th St. on the west.

Approximately 50 ambassadors are expected to participate in the program and will be supervised by staff from Journey House and UMOS, Monday through Friday.