
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 4, 2017

Ald. Milele A. Coggs
(414) 286-2994

Bronzeville Week 2017 opening weekend brings walk/run, music, food and faith

Festival again launches week-long celebration in Bronzeville

The week-long official City of Milwaukee celebration in Bronzeville gets started in an active and healthy way with the second annual **HaRUNbee 5K Walk/Run** tomorrow **Saturday, August 5**, followed immediately by the **Bronzeville Cultural & Arts Festival from 10 a.m. to 6 p.m.** on North Ave. between N. Dr. Martin Luther King Dr. and N. 7th St.

The HaRUNbee 5K Walk/Run for Healthy Birth Outcomes is sponsored by **Froedtert and the Medical College of Wisconsin** and will wind through Bronzeville and the Harambee neighborhood. In-person registration tomorrow starts at 7:30 a.m. and the event will begin at 9 a.m. at N. 6th St. and W. North Ave. To register online for the 5K Walk/Run, please go to <http://bit.ly/29oJeoQ>.

The festival will feature three stages (Main, Gospel and Youth) with live performances, a kids' zone, resource tables featuring city departments, community groups/agencies and others, as well as an array of vendors and food offerings.

Hosted by **Alderman Milele A. Coggs**, the 2017 Bronzeville Week (August 5 – 12) events will include healthy, positive and family-friendly activities infused with art, culture and commerce.

A list of Saturday's entertainers for each stage is attached. The Youth Stage will be located at N. 7th St. and W. North Ave., the Gospel Stage near N. Dr. Martin Luther King Dr. and W. North Ave., and the Main Stage near N. 5th and W. North Ave.

-More-

2017 Bronzeville Week/ADD ONE

Alderwoman Coggs, who spearheaded the successful effort to have Bronzeville Week made an official City of Milwaukee initiative and who has worked to build the event on several fronts since its inception, said positive momentum for the week's events is building. "We are looking forward to the HaRUNbee Walk/Run kicking things off tomorrow in a healthy way and then we launch our week-long celebration by bringing the community together for music, food and fun during the Bronzeville Cultural and Arts Festival," she said.

On Sunday, August 6, **Bronzeville Crown Sunday** will include services and an opportunity for the community to come together for a neighborhood beautification effort. Community members are invited to the outdoor services at 9 a.m. at King Solomon Missionary Baptist Church, 2375 N. 4th St., to be followed by the community clean-up from 11 a.m. to 2 p.m.

On Monday, August 7, there will be "**Bronzeville Historical Conversation: The Role of Art in the Fight for Social Justice**" – beginning at 5:00 p.m. at the Milwaukee Urban League, 435 W. North Ave.

The **attached** 2017 Bronzeville Week schedule includes descriptions of each day's events.

Other events scheduled for 2017 Bronzeville Week include the **Bronzeville Art Walk** on Saturday, August 12, with an **expanded list of 13 various locations** along N. Dr. Martin Luther King, Jr., Dr. between W. Hadley St. and W. McKinley Ave., **Cool-Aid & Canvases** on August 9, **A Night in Bronzeville: And the Men Shall Also Gather...Presented by the Men** – on August 8 at Gee's Clippers, 2200 N. Dr. Martin Luther King, Jr. Dr., **Trolley Rides** on August 9, the **Bronzeville Business Breakfast** on August 11, the **Bronzeville Bike Ride** on August 12 and much, much more.

Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee's original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District.

2017 Bronzeville Week Schedule

August 5th – 11th

Free Bronzeville Health Check-Ups

(Free-HIV, HEP C, Blood Pressure, Glucose testing, immunizations)

MLK Heritage Health Clinic

2555 N. Dr. Martin Luther King Dr.

Monday – Thursday (Friday by appointment only)

10:00 AM - 2:00 PM

Saturday, August 5, 2017

Bronzeville Cultural and Arts Festival

North Ave. between Dr. Martin Luther King, Jr. Dr. and N. 7th St.

10:00 AM - 6:00 PM

HaRUNbee 5K Walk/Run

Beginning & ending at 6th and North Ave.

7:30 AM - Registration

9:00 AM - Race begins

Sunday, August 6th

Crown Sunday

King Solomon Missionary Baptist Church, 2375 N. 4th St.

(Outdoor Services)

9:00 AM

Community Clean-Up - 11:00 AM -2:00 PM

Monday, August 7th

BRONZEVILLE HISTORICAL CONVERSATION: The Role of Art in the Fight for Social Justice

Milwaukee Urban League

435 W. North Ave.

5:00 PM Reception

5:30 PM - 7:30 PM Program

Tuesday, August 8th

Bronzeville Cash Mob

Birdsong Distribution
2216 N. Dr. MLK Jr. Drive
11:00 AM – 2:00 PM

A NIGHT IN BRONZEVILLE: AND THE MEN SHALL ALSO GATHER... PRESENTED BY THE MEN

Gee's Clippers
2200 N. Dr. Martin Luther King Jr. Dr.
6:30 PM –8:00 PM

Wednesday, August 9th**Cool-Aid & Canvases**

Dr. Martin Luther King, Jr. Library
310 W. Locust St.
12:00 PM - 1st session
2:00 PM - 2nd session

Trolley Rides

Pick-up in front Skybox Sports Bar
2213 N. Dr. Martin Luther King, Jr. Dr.
12:00 PM -1st Tour
5:30 PM - 2nd Tour

MOVE THE CROWD: BRONZEVILLE

The Big Eazy Restaurant
2053 N. Dr. Martin Luther King Dr.
8:30 PM-11:30 PM

Thursday, August 10th**Paint-N-Sip**

4th Quarter Sports Bar & Grill
2722 N. Dr. Martin Luther King Jr. Dr.
6:00 PM

Friday, August 11th**BRONZEVILLE BUSINESS BREAKFAST**

P3 Development Group
1916 N. Dr. Martin Luther King Jr. Dr.
8:00 AM – 9:30 AM

BRONZEVILLE BATTLES

Skybox Sports Bar
2213 N Dr. Martin Luther King Jr. Dr.
6:00 PM - 8:00 PM

Bronzeville: Sleepover for Education

Dr. Martin Luther King Jr. Dr. and North Ave.
7:00 PM - 8:00 AM (Saturday, August 12th)

Saturday, August 12th**Bronzeville Bike Ride**

Reader's Choice Book Store
1950 N. Dr. Martin Luther King, Jr. Dr.
10:00 AM

Bronzeville Black Food Truck Fest

Garfield Ave. (between N. Dr. Martin Luther King, Jr. Dr. and 2nd St.)
9:00 AM – 5:00 PM

Bronzeville Art Walk

N. Dr. Martin Luther King Dr.
Various locations from Hadley St. to McKinley Ave.
12:00 PM -8:00 PM

BRONZEVILLE WEEK PRESENTS

MAIN STAGE

Stage Host: LaShawndra Vernon

Music by: DJ Homer Blow and DJ Mr. Martin

SATURDAY, AUGUST 5, 2017

12:00 – 12:30 PM

Opening Ceremony

1:00 PM

**Mario Willis
Kavon Cortez-Jones**

2:00 PM

**Band Bazaar:
Featuring Soul Serious**

3:00 PM

**MKE Flyers
Mikey Codey Apollo
Tiffany Miller**

4:00 PM

**Band Bazaar:
Featuring Kevin Hayden Band**

5:00 PM

**Band Bazaar:
Featuring Cigarette Break**

FOR MORE INFORMATION VISIT MILWAUKEE.GOV/BRONZEVILLE

BRONZEVILLE WEEK PRESENTS

CONTEMPORARY/ GOSPEL STAGE

**Stage Hosts: Markasa Chambers, Ajamou Butler, and Adisa Lumumba
Music by: Coredj Sherman**

SATURDAY, AUGUST 5, 2017

12:30 PM – 1:00 PM

Opening Ceremony - Main Stage

1:00 PM

Onfyah African Dance/Drum Group

2:00 PM

Glow Girls

3:00 PM

Daniel Band

4:30 PM

Tae Spears

4:45 PM

Delvyn Crawford

5:00 PM

C.M.P.

5:30 PM

Adisa Lumumba

FOR MORE INFORMATION VISIT MILWAUKEE.GOV/BRONZEVILLE

BRONZEVILLE WEEK PRESENTS

YOUTH TALENT STAGE

Music by: DJ RC and DJ Jay B Fresh

SATURDAY, AUGUST 5, 2017

10:00 AM – Noon	Music while the runners finish walk
10:00 AM	Ina Onilu Drummers
11:30 AM	First Stage
12:00 PM – 12:30 PM	Raffle Sign-In, Set-Up, and Introduction of WestCare Youth Action Council
12:30 PM – 12:50 PM	Locomotion Dance Company
12:50 PM – 12:55 PM	Love Up Lock Down Infomercial (Youth Action Council)
12:55 PM – 1:00 PM	DJ RC's Homeless Shoe Promo
1:00 PM – 1:15 PM	O.N.F.Y.A.H.
1:15 PM – 1:20 PM	Raffle Time (Tamira)
1:20 PM – 1:35 PM	Lil Vic
1:35 PM – 1:40 PM	Hugs No Drugs Infomercial (Youth Action Council)
1:40 PM – 1:50 PM	NAMAZN
1:50 PM – 2:10 PM	Nefetari African Dance Company
2:15 PM – 2:30 PM	Dre Tarrentino
2:30 PM – 2:40 PM	Raffle Time (Tamira)
2:40 PM – 3:00 PM	Lyl Kea
3:00 PM – 3:20 PM	Raffle (Simon) / Announcements
3:20 PM – 3:30 PM	Introduction of MT (Tamira)
3:30 PM – 4:00 PM	MT
4:30 PM	Voices Against Violence Coalition

FOR MORE INFORMATION VISIT MILWAUKEE.GOV/BRONZEVILLE