

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 1, 2017

Ald. Milele A. Coggs
(414) 286-2994

Schedule set for 2017 Bronzeville Week

Kickoff news conference set for Thursday

Cultural and Arts Festival, HaRUNbee 5K Walk/Run to highlight first day of family-oriented week of celebration in Bronzeville

Alderwoman Milele A. Coggs will launch the **2017 Bronzeville Week** (August 5-12, 2017) during a **news conference on Thursday, August 3 at 2:45 p.m.** at Jazale's Art Studio, located in the heart of Bronzeville at 2201 N. Dr. Martin Luther King, Jr. Dr.

Alderwoman Coggs will be joined by Department of City Development **Commissioner Rocky Marcoux** and several event supporters and stakeholders. **Media coverage is invited.**

The **attached** 2017 Bronzeville Week schedule includes descriptions of each day's events. Bronzeville Week 2017 is taking place August 5 - 12, with the **Bronzeville Arts and Cultural Festival** kicking things off on Saturday August 5 from 10:00 a.m. - 6:00 p.m.

An official City of Milwaukee event now in its fifth full year, Bronzeville Week has blossomed as the premier celebration of Milwaukee's rich African American legacy of culture, arts, history and entertainment. It is sponsored by the Historic King Drive BID, the Milwaukee Bucks, Maures Development Group, Office of Violence Prevention, WestCare Wisconsin, The Private Bank, Pete's Fruit Market and VISIT Milwaukee. Sponsors for individual events will be highlighted throughout the week.

"Bronzeville Week has become synonymous with arts, culture and commerce and thousands have enjoyed its diverse events and offerings each year. It has truly become an enjoyable and enriching August tradition in Milwaukee, and one that is welcoming to families and people of all ages and backgrounds," Alderwoman Coggs said.

-More-

Bronzeville Week 2017/ADD ONE

Now in its second year, the **HaRUNbee 5K Walk/Run** on Saturday, August 5, is sponsored by **Froedtert and the Medical College of Wisconsin**. The Milwaukee Lifecourse Initiative for Healthy Families (LIHF) organized the HaRUNbee Walk/Run for Healthy Birth Outcomes to promote wellness by encouraging families to stay healthy and fit, both mentally and physically. In-person registration on August 5 starts at 7:30 a.m. and the event will begin at 9 a.m. at N. 6th St. and W. North Ave. To register online for the 5K Walk/Run, please go to <http://bit.ly/29oJeoQ>.

Alderwoman Coggs was the primary sponsor of legislation creating the partnership between Bronzeville Week & the HaRUNbee Walk/Run. “According to the City of Milwaukee Fetal Infant Mortality Review Report (2013), during 2009-2011, the Harambee neighborhood, in which Bronzeville is located, had the second highest rate of infant mortality in the City of Milwaukee. HaRUNbee will again bring together residents of Milwaukee, from both within and outside of the Harambee community, to participate in a 5K Walk/Run as an effort to increase infant mortality education and to support each other in this important public health endeavor,” she said.

Several new businesses and developments have occurred recently in and around the Bronzeville area and the **Bronzeville Art Walk** on Saturday, August 12 will feature an **expanded list of 13 various locations** along N. Dr. Martin Luther King, Jr., Dr. between W. Hadley St. and W. McKinley Ave. showcasing many of them.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee’s original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District. Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

Please visit **Milwaukee.gov/Bronzeville** for additional 2017 Bronzeville Week details.

2017 Bronzeville Week Schedule

August 5th – 11th

Free Bronzeville Health Check-Ups

(Free-HIV, HEP C, Blood Pressure, Glucose testing, immunizations)

MLK Heritage Health Clinic

2555 N. Dr. Martin Luther King Dr.

Monday – Thursday (Friday by appointment only)

10:00 AM - 2:00 PM

Saturday, August 5, 2017

Bronzeville Cultural and Arts Festival

North Ave. between Dr. Martin Luther King, Jr. Dr. and N. 7th St.

10:00 AM - 6:00 PM

HaRUNbee 5K Walk/Run

Beginning & ending at 6th and North Ave.

7:30 AM - Registration

9:00 AM - Race begins

Sunday, August 6th

Crown Sunday

King Solomon Missionary Baptist Church, 2375 N. 4th St.

(Outdoor Services)

9:00 AM

Community Clean-Up - 11:00 AM -2:00 PM

Monday, August 7th

BRONZEVILLE HISTORICAL CONVERSATION: The Role of Art in the Fight for Social Justice

Milwaukee Urban League

435 W. North Ave.

5:00 PM Reception

5:30 PM - 7:30 PM Program

Tuesday, August 8th

Bronzeville Cash Mob

Birdsong Distribution
2216 N. Dr. MLK Jr. Drive
11:00 AM – 2:00 PM

A NIGHT IN BRONZEVILLE: AND THE MEN SHALL ALSO GATHER... PRESENTED BY THE MEN

Gee's Clippers
2200 N. Dr. Martin Luther King Jr. Dr.
6:30 PM –8:00 PM

Wednesday, August 9th**Cool-Aid & Canvases**

Dr. Martin Luther King, Jr. Library
310 W. Locust St.
12:00 PM - 1st session
2:00 PM - 2nd session

Trolley Rides

Pick-up in front Skybox Sports Bar
2213 N. Dr. Martin Luther King, Jr. Dr.
12:00 PM -1st Tour
5:30 PM - 2nd Tour

MOVE THE CROWD: BRONZEVILLE

The Big Eazy Restaurant
2053 N. Dr. Martin Luther King Dr.
8:30 PM-11:30 PM

Thursday, August 10th**Paint-N-Sip**

4th Quarter Sports Bar & Grill
2722 N. Dr. Martin Luther King Jr. Dr.
6:00 PM

Friday, August 11th**BRONZEVILLE BUSINESS BREAKFAST**

P3 Development Group
1916 N. Dr. Martin Luther King Jr. Dr.
8:00 AM – 9:30 AM

BRONZEVILLE BATTLES

Skybox Sports Bar
2213 N Dr. Martin Luther King Jr. Dr.
6:00 PM - 8:00 PM

Bronzeville: Sleepover for Education

Dr. Martin Luther King Jr. Dr. and North Ave.
7:00 PM - 8:00 AM (Saturday, August 12th)

Saturday, August 12th**Bronzeville Bike Ride**

Reader's Choice Book Store
1950 N. Dr. Martin Luther King, Jr. Dr.
10:00 AM

Bronzeville Black Food Truck Fest

Garfield Ave. (between N. Dr. Martin Luther King, Jr. Dr. and 2nd St.)
9:00 AM – 5:00 PM

Bronzeville Art Walk

N. Dr. Martin Luther King Dr.
Various locations from Hadley St. to McKinley Ave.
12:00 PM -8:00 PM