
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

June 20, 2017

Ald. Milele A. Coggs
(414) 286-2994

Council makes it official: 5th annual Bronzeville Week to celebrate arts, history and community

Milwaukee's Bronzeville will again take center stage as a destination for art, entertainment, history and culture when the 5th annual **Bronzeville Week** is held **August 5 – August 12**, hosted by **Alderman Milele A. Coggs**.

Approved unanimously as an official city-sanctioned event at today's meeting of the full Common Council, Bronzeville Week will again kick off with a major street festival – the **Bronzeville Cultural & Arts Festival** – on **Saturday, August 5**, Alderman Coggs said.

“Bronzeville Week has grown in the number of events and attractions for visitors every year, and the Cultural & Arts Festival has also transformed into a large community celebration and festive launch point for a week filled with family-friendly activities for all,” Alderman Coggs said.

“Bronzeville Week strives to capture the flavor and positive energy that existed in the Milwaukee Bronzeville of the early to mid-1900s, when Bronzeville was the busy, primary hub of commerce, culture, and arts and entertainment for Milwaukee's African-American population,” the alderwoman said.

Alderman Coggs said anyone interested in vendor space for the Bronzeville Cultural & Arts Festival should contact **Arlisia McHenry** at 414-286-2206.

Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District. The district is a City of Milwaukee redevelopment initiative inspired by Milwaukee's original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay.

-More-

5th annual Bronzeville Week/ADD ONE

The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District.

The term “Bronzeville” was typically given to an area of a city inhabited by African-Americans in the late 1920s and early 1930s. The primary African-American economic and social hub of its time, Bronzeville brought all ethnicities together to celebrate African-American culture.

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