
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 25, 2017

Ald. Milele A. Coggs
(414) 286-2994

6th Annual MKE Business Now Summit Saturday targets entrepreneurship

Summit set for Saturday at Business and Economics Academy of Milwaukee

A showcase of resources available to help launch Milwaukee's next great business ventures and an opportunity to connect with established local professionals, the **MKE Business Now Entrepreneurship Summit** will take place this **Saturday, January 28** at the **Business and Economics Academy of Milwaukee, 3620 N. 18th St.**

Now in its sixth year, the event is sponsored by **Milwaukee Alderwoman Milele A. Coggs** and the City of Milwaukee, and gets underway **at 10:00 a.m.** as vendors and organizations showcase the resources they can provide to local entrepreneurs. The event will include workshops (focused on growing and developing a business) that begin at 10:30 a.m. with a panel discussion scheduled for 1:00 p.m. **All parts of the event are free and open to the public.**

"The time is now for ambitious entrepreneurs to take a hand in shaping Milwaukee's future," Alderwoman Coggs said. "Ideas and vision can help transform a city, and somewhere out there are people whose ideas could redefine our city, and it is my hope that the MKE Business Now summit can connect those people with the resources they need to thrive."

The summit's feature event is a **panel discussion** from 1:00 to 2:00 p.m. moderated by **Hyacinth Nembhardt** of Concoctions MKE. Guests in the panel discussion will include **Marquayla Ellison** of Elastic Designs LLC, **Lavelle Young** of Young Development Group, **Kimberly Hall** of Signature Sweets, **Vedale Hill** of Jazale's Art Studio, and **Ray Nitti** of FLYE.

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MKE Business Now/ADD ONE

Four workshops will fill out the midday programming: **“MKE it Grow! The Tools, Resources, and Strategies to Grow Your Business From an Idea”** at 10:30 a.m. presented by Scale Up Milwaukee, KIVA, and Wisconsin Women’s Business Initiative Corporation (WWBIC); **“Legal Essentials for Small Business Owners”** at 11:15 a.m. presented by Marquette University Law School Law and Entrepreneurship Clinic; **“How Do Banks Support Small Business Through Lending, Products and Services”** at 11:15 a.m. presented by US Bank, and **“BRAND: ED Boot Camp: Marketing to Start Up and Stay Up”** at noon, presented by **Ebony Ssali** of Ssali Media Group.

Additionally, staff members will be on hand to staff booths and answer questions from numerous organizations including:

- African American Chamber of Commerce
- Milwaukee Urban League
- Hudson Business Lounge + Cafe
- City of Milwaukee Department of Neighborhood Services
- Department of City Development Commercial Corridor
- Prism Technical Management & Marketing Services, LLC
- US Bank
- C. Renee Consulting and Management Group (CRC)
- Milwaukee Economic Development Corporation
- Historic King Drive BID #8
- Center Street Market Place BID #39
- U.S. Small Business Administration
- Riverworks Development Corp.
- Milwaukee Energy Efficiency (Me2)
- Render Tech
- Kiva
- City of Milwaukee License Division
- The Private Bank
- Town Bank
- Seaway Bank & Trust
- Milwaukee Public Library Patents and Business Librarian
- Wisconsin Women’s Business Initiative Corporation (WWBIC)
- Milwaukee Health Department
- Milwaukee County Business Development
- Wisconsin Black Chamber of Commerce
- Marquette University Law School Law and Entrepreneurship Clinic
- City of Milwaukee Development Center
- Scale Up Milwaukee
- City of Milwaukee Office of Small Business Development
- Riverwest Cooperative Alliance
- Networx LLC
- Running Rebels

“Like any community, Milwaukee’s business community will be at its finest when all of its members pull together to succeed,” Alderwoman Coggins said. “I’m excited to once again be able to provide our entrepreneurs with an avenue to connect with so many critical assets and sources of expertise.”

Additional event co-sponsors are US Bank, the Historic King Drive BID #8, and Center Street BID #39.