
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 15, 2017

Ald. Cavalier Johnson
(414) 286-3777

MEDIA ADVISORY

Midtown Center is giving away 600 free backpacks and supplies to families

Purchasing school supplies can be a financially stressful time for families. **Alderman Cavalier Johnson** of the Milwaukee Common Council is inviting the public to the **Midtown Center Back-2-School “Superstars and Supplies”** giveaway event on **Saturday, August 19**, from **11 a.m to 2 p.m.**

Alderman Johnson says **600 kids** ages 5 to 14 years old will receive **free backpacks and school supplies, in person only**. “This is a great support to families, and a positive way for kids to kick off the school year. I am grateful to our event sponsor Midtown Center,” Alderman Johnson said.

This will be a fun event for students and families. Attendees will be given a raffle ticket to enter for prizes including gift cards for back-to-school items and Milwaukee Bucks tickets. Plus, an annual **talent show** featuring **local students** will also take place, hosted by Andrea Williams of Energy 106.9 FM and Jammin’ 98.3 FM.

What: Midtown Center back-to-school event

When: 11 a.m. - 2 p.m. Saturday, August 19

**Where: Southwest corner of Midtown Center
60th and W. Capitol Dr.**

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