
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

June 15, 2017

Ald. Cavalier Johnson
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Alderman Johnson to kick off Flick the Switch program

Alderman Cavalier Johnson will be launching the **Flick the Switch** program during a news conference on **Saturday, June 17, at 12:00 p.m.** at **Grantosa Drive Elementary School, 4850 N. 82nd St.**

Alderman Johnson, a member of the Public Safety and Health Committee, said the Flick the Switch program will encourage people to turn on exterior home lights to dissuade criminal activity. “Criminals and burglars often use the dark to carry out their crimes without exposure. Exterior lights can help deter and discourage them from attempting such crimes,” Alderman Johnson explained.

Alderman Johnson will be joined at Saturday’s news conference by BBC Lighting General Manager **Michael Nooyen**, local Block Watch captain **Ron Kreutzer**, the **Office of Violence Prevention** and members of the **Milwaukee Police Department**.

Alderman Johnson said MPD has agreed to take a helpful and proactive role in the launch of the Flick the Switch program. “The Milwaukee Police Department will help by going door to door to connect with residents and give away free light bulbs. This is very positive outreach by MPD and I appreciate their collaboration,” Alderman Johnson said.

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