
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

August 14, 2017

Ald. Russell W. Stamper, II
(414) 286-2659

Partnership with MORTAR to promote small businesses

LISC Milwaukee has announced their planned partnership with Cincinnati-based program **MORTAR** and the partnership will be celebrated this **Thursday (August 17)** as **LISC Milwaukee, Alderman Russell W. Stamper, II, the Office of Small Business Development and the Greater Milwaukee Committee** host a charrette with community leaders, small businesses and entrepreneurs at the **United Way of Greater Milwaukee & Waukesha County** at **225 W. Vine St.** from **4 p.m. to 6:30 p.m.**

The charrette is free but seats are limited. To RSVP contact Amelia Pena at apena@lisc.org or 414-930-1763.

The charrette will offer time at the beginning of the meeting for entrepreneurs to network. The discussions featured at the charrette will pertain to identifying Milwaukee entrepreneurs' needs, examining current state of the "Entrepreneurial Ecosystem," and building the "Entrepreneurial Ecosystem" to connect entrepreneurs to resources, support and each other.

"Entrepreneurship has shown that people can build up their own communities while bettering themselves," said Alderman Stamper, chair of the Common Council's Community and Economic Development Committee. "We are proud to partner with MORTAR and build local businesses along the corridors in the inner city in order to build both my district and the rest of the city."

-More-

Small businesses/ADD ONE

MORTAR was started in Cincinnati as a small business training and resource development program and has become an integral part of Cincinnati's small business and entrepreneurial ecosystem. They take a community based approach to seeking to build the community through its entrepreneurs. In Cincinnati, MORTAR moved neighborhood entrepreneurs from ideation to small businesses ownership and these businesses became important contributors to the economic revitalization of their communities.

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