



March 3, 2015

Ald. Terry L. Witkowski
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Ross Dress for Less to open its doors Saturday on Milwaukee's South Side

A well-known chain of discount department stores will make its home on Milwaukee's South Side, **Alderman Terry L. Witkowski** said, with the grand opening Saturday of Ross Dress for Less at **3533 S. 27th St.** in the Point Loomis Shopping Center.

Members of the public are invited to the grand opening celebration scheduled for **8:45 a.m. on Saturday, March 5, and media coverage is encouraged.**

"I'm very pleased to welcome this established retailer to the South Side and to the Historic Route 41 Business Improvement District," Alderman Witkowski said. "Ross has more than 1,500 stores nationwide, but this is its first in Milwaukee, and only the fourth in Wisconsin. The decision to build a store here is a result of our ongoing successes in making the S. 27th Street corridor an attractive place to do business."

Construction of the department store has been underway for months at the site, and Alderman Witkowski said the company has invested more than \$1.5 million in the project. Ross is the 16th business in the area to invest in new construction or façade improvements since the Wisconsin Department of Transportation installed streetscape improvements at Alderman Witkowski's request.

The Historic 41 BID is a joint effort of Milwaukee BID 43 and Greenfield BIDs 1 and 2. The purpose of the joint BID is to foster the economic growth and cultural vitality of the S. 27th Street business district between Oklahoma Avenue and College Avenue, the South Side of the Milwaukee metropolitan area.

For more information, visit **experience41.com**.