



FOR IMMEDIATE RELEASE

FOR INFORMATION CALL

June 9, 2016

Ald. José G. Pérez
(414) 286-3762

MEDIA ADVISORY

Ciclovía MKE, South Side Bicycle Day, to feature car-free streets in Walker's Point

Ciclovía MKE, a public event featuring a nearly two-mile route of car-free streets, will take place this **Sunday, June 12** from **12:00 p.m. to 4:00 p.m.** **Alderman José G. Pérez** and his family will attend the event's festivities and participate in the bicycle ride. Alderman Pérez will also speak during the event program scheduled for 1:00 p.m. at **S. Cesar E. Chavez Drive and W. Washington Street.**

"Ciclovía will bring the neighborhood together to exercise and socialize in a safe, fun environment," **Alderman Pérez** said. "It's a family-friendly event with lots of activities for kids and adults to enjoy, and I hope to see many of my neighbors in attendance."

This year marks Ciclovía MKE's 2nd Annual South Side Bicycle Day, joining efforts to promote bicycling as a tool to live healthy and happy lives. South Side Bicycle Day will provide free children's helmets and will raffle off more than 600 bicycles and bike locks.

The route closed to motor vehicle traffic will stretch from **S. Cesar E. Chavez Drive, down W. Washington Street to S. 3rd Street in Walker's Point.** At the event, community members can enjoy a variety of sports, games, food, art and music from local performers, businesses and organizations.

What: Ciclovía MKE

When: Sunday, June 12, 12:00 to 4:00 p.m.

Where: Chavez Drive, Washington Street and 3rd Street

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