
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

October 18, 2016

Ald. Michael Murphy
(414) 286-3763

MKE Financial Planning Day: A sound investment of your time

Alderman Michael J. Murphy is urging individuals to take advantage of a tremendous opportunity this Saturday to get FREE financial planning advice and guidance from professional financial planners at **Milwaukee Financial Planning Day**. The event **Saturday (October 22, 2016)** will be held at the downtown Central Library's Centennial Hall, 733 N. 8th St., **from 10 a.m. to 4 p.m.** Qualified Certified Financial Planner professionals will be volunteering their time and expertise to work with attendees one-on-one to address important financial issues.

Financial Planning Day is organized by the City of Milwaukee in partnership with the Financial Planning Association of Wisconsin (FPAWI) as part of a National Financial Planning Days initiative created by the Certified Financial Planner Board of Standards, the Financial Planning Association and the U.S. Conference of Mayors.

Alderman Murphy, a member and longtime former chair of the Common Council's Finance and Personnel Committee, said individuals should attend the event to gain knowledge and resources that can help them make sound financial decisions. "As a longtime chair and member of the Common Council's Finance and Personnel Committee and former trustee of the city's Annuity and Pension Board, I understand the importance of promoting and championing financial literacy among our citizens, and the importance of them carrying that knowledge into their families and their neighborhoods," Alderman Murphy said.

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MKE Financial Planning Day /ADD ONE

Financial planners will be set up at their own tables in Centennial Hall to meet privately with attendees and answer questions on getting out of debt, retirement planning, investment strategies, income taxes, insurance, and mortgages, among many other topics. The advice will be offered on a “no strings attached” basis and planners will not give out business cards or sell financial products or services.

The event will also feature a series of classroom-style educational workshops addressing key personal finance topics, including: Estate Planning, Insurance Issues, Budgeting and more.

TO PARTICIPATE: Milwaukee Financial Planning Day is free and open to the public. For online registration, visit: www.FinancialPlanningDays.org/Milwaukee, or call toll free: 877-861-7826. Walk-ins are also welcome. For media calls, please contact **Vanessa Welter**, FPAWI Public Relations Chair (Cell: 850-980-3760; Vanessa.welter@prudential.com).

WHEN: Saturday, October 22, 2016 from 10:00 a.m. – 4:00 p.m.

WHERE: Centennial Hall, 733 N. 8th St.

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