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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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September 9, 2016

Ald. Milele A. Coggs  
(414) 286-2994

## **MEDIA ADVISORY**

### **Pink and Teal Party raising awareness about breast, ovarian cancer**

The 3<sup>rd</sup> annual **Pink and Teal Party**, a free breast cancer and ovarian cancer awareness luncheon event open to anyone in the community, will be held at St. Marcus Lutheran School, 2215 N. Palmer St., **TOMORROW (Saturday, September 10)**.

**Alderwoman Milele A. Coggs** said the event will feature guest speakers from the Susan G. Komen Foundation, the American Cancer Society and the Wisconsin Ovarian Cancer Alliance. "This event is very valuable in sharing information about and raising awareness of cancers that affect women across all races, ethnicities and socio-economic levels," she said.

In Wisconsin, 4,730 women are diagnosed with invasive breast cancer annually, and 710 women in the state die from breast cancer annually, according to the Wisconsin Breast Cancer Coalition. About one in every 71 women will develop cancer of the ovary and one in every 95 women will die from it, according to the American Cancer Society.

For more information about the Pink and Teal Party, please call **414-562-3163 (ext. 1102)**.

**What:** Pink and Teal Party

**When:** Saturday, Sept. 10, 2016 from 11:30 a.m.-3:00 p.m.

**Where:** 2215 N. Palmer St. (St. Marcus)