



April 4, 2016

Aldерwoman Milele A. Coggs
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A fresh, healthy win for Milwaukee's Bronzeville

New grocery store set to open later this year

Bronzeville's busy "front door" at N. Dr. Martin Luther King, Jr. Dr. and W. North Ave. will soon feature a new full-service grocery store, **Alderwoman Milele A. Coggs** said today.

Pete's Fruit Market, a family-owned store known for many years by customers on the near south side, has announced plans for a new store in the former Walgreen's site at the northwest corner of King Drive and North Avenue.

"The announcement by Pete's Fruit Market is the positive end result of the collaborative efforts of neighbors, city officials, and of the private sector, all working together to bring in a store operator that would provide a great fit – and fulfill a true need – for the surrounding neighborhood," Alderwoman Coggs said.

Alderwoman Coggs pushed back efforts in recent years to open a dollar store at the location, instead repeatedly seeking a grocery store selling healthy foods and fresh produce items. "The neighbors and area stakeholders were adamant about having a full-service grocery store here, and with Pete's Market coming in, we are giving the residents what they truly want," Alderwoman Coggs said.

The Pete's store will fill approximately 13,700 square feet of space, and with an anticipated grand opening later this year. The store will be located in the heart of the **Historic King Drive Business Improvement District**.

The developer – Vanguard Group – is a Milwaukee owned firm with experience in successful projects in Bronzeville. The general contractor is JCP Construction – also a locally owned and operated company.



Pete's Fruit Market

Option 1 - Perspective

Scale: 3/16" = 1'-0"

Engberg Anderson Project No. 152473