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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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August 3, 2016

Ald. Milele A. Coggs  
(414) 286-2994

## **Bronzeville Week 2016 kickoff news conference set for Thursday**

*Cultural and Arts Festival, HaRUNbee 5K Walk/Run to highlight first day of family-oriented week of celebration in Bronzeville*

Alderwoman Milele A. Coggs will launch the **2016 Bronzeville Week** (August 6-13, 2016) during a **news conference tomorrow (Thursday, August 4) at 12 p.m.** (noon) at King Drive Commons Gallery & Studio, 2775 N. Dr. Martin Luther King, Jr. Dr.

Alderwoman Coggs will be joined by **Milwaukee Mayor Tom Barrett**, as well as additional event supporters and stakeholders. **Media coverage is invited.**

The **attached** updated 2016 Bronzeville Week schedule includes descriptions of each day's events. Bronzeville Week 2016 is taking place August 6 - 13, with the **Bronzeville Arts and Cultural Festival** kicking things off on August 6, from 10:00 a.m. - 6:00 p.m.

An official City of Milwaukee event now in its fourth full year, Bronzeville Week is sponsored by the Friends of Bronzeville and has blossomed as the premier celebration of Milwaukee's rich African American legacy of culture, arts, history and entertainment.

"Bronzeville Week has become an enjoyable and enriching August tradition in Milwaukee, and one that is welcoming to families and people of all ages and backgrounds," Alderwoman Coggs said. "The schedule is full of engaging, positive events, and it has allowed us the opportunity to showcase the businesses, music, art and culture of the Bronzeville community to visitors."

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## **Bronzeville Week 2016/ADD ONE**

New this year is the **HaRUNbee 5K Walk/Run** on Saturday, August 6, made possible by **Froedtert and the Medical College of Wisconsin**. The Milwaukee Lifecourse Initiative for Healthy Families (LIHF) organized the HaRUNbee Walk/Run for Healthy Birth Outcomes to promote wellness by encouraging families to stay healthy and fit, both mentally and physically. In-person registration on August 6 starts at 9 a.m. and the event will begin at 10 a.m. at N. Dr. Martin Luther King, Jr. Dr. and W. North Ave. To register online for the inaugural 5K Walk/Run, please go to <http://bit.ly/29oJeoQ>.

Alderwoman Coggins was the primary sponsor of legislation creating the HaRUNbee Walk/Run. “According to the City of Milwaukee Fetal Infant Mortality Review Report (2013), during 2009-2011, the Harambee neighborhood had the second highest rate of infant mortality in the City of Milwaukee. HaRUNbee will allow residents of Milwaukee, from both within and outside of the Harambee community, to come together and participate in a 5K Walk/Run as an effort to increase infant mortality education and to support each other in this important public health endeavor,” she said.

Bounded by Garfield Avenue to Center Street, Dr. Martin Luther King, Jr., Drive to 7th Street, the Bronzeville Cultural and Entertainment District is wholly located in the 6th Aldermanic District.

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee’s original Bronzeville, and it is striving to revitalize the area of Milwaukee where African-American culture has been a mainstay. The Bronzeville Redevelopment Plan seeks to create economic development in a predominantly African-American neighborhood in a way that recaptures the enthusiasm and attractiveness of the original Bronzeville District.

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# 2016 Bronzeville Week Schedule

Saturday, August 6th

## **Bronzeville Cultural and Arts Festival**

Dr. MLK Dr. & North Ave.  
10:00AM - 6:00PM

## **HaRUNbee 5K Walk/Run**

Beginning & ending at 6<sup>th</sup> St. & North Avenue  
9:00AM - Registration  
10:00AM - Race begins

Sunday, August 7<sup>th</sup>

## **Spiritual emPowerment Sunday**

King Solomon Missionary Baptist Church  
2375 N. 4th St.  
11:00AM - 12:30PM

## **Community Clean-up and BBQ**

4th St. and Meinecke  
12:30PM

Monday, August 8<sup>th</sup>

## **Bronzeville Live Well Health Screenings**

(Free-HIV, HEP C, Blood Pressure, Glucose testing, immunizations)  
MLK Heritage Health Clinic  
2555 N Dr. Martin Luther King Drive  
Monday - Friday  
10:00AM - 2:00PM

## **Bronzeville in Retrospect: the People and the Police**

First Stage Children's Theater  
325 N Walnut St.  
5:00PM Reception  
5:30PM - 7:30PM Program

Tuesday, August 9<sup>th</sup>

## **Bronzeville Creative Entrepreneurship Business Breakfast**

The Big Eazy Restaurant  
2053 N Dr. Martin Luther King Drive  
7:30 AM- Registration, Networking & Breakfast  
8:00 – 9:30 AM - Creative Entrepreneurship Stories & Bronzeville Insights/Trends

Wednesday, August 10

**Trolley Rides**

Pick-up in front of Gee's Clippers  
2215 N. Dr. Martin Luther King, Jr. Drive  
12Noon

**Heal Your Soul Arts Night**

The Big Eazy Restaurant  
2053 N Dr. Martin Luther King Drive  
5:30PM - 8:30PM

Thursday, August 11<sup>th</sup>

**Cool Aid & Canvas**

Dr. Martin Luther King, Jr. Library  
310 W Locust Street  
10:30AM - 1<sup>st</sup> session  
1:30PM - 2<sup>nd</sup> session

**Paint-N-Sip**

Best Friends Klubhouse  
2722 N Dr. Martin Luther King Jr. Drive  
6:00PM - 9:00PM

Friday, August 12<sup>th</sup>

**Bronzeville Fire: Our Young and Talented**

2200 N Dr. Martin Luther King Jr. Drive  
6:00PM - 8:00PM

Saturday, August 13<sup>th</sup>

**Pancakes & Poetry**

2200 N Dr. Martin Luther King Jr. Drive  
9:00AM - 11:00AM

**Bronzeville Ride**

Reader's Choice Book Store  
1950 N. Dr. Martin Luther King, Jr. Drive  
10:00AM

**Art Walk**

Dr. Martin Luther King Drive  
between Garfield Ave. & North Ave.  
4:00PM -8:00PM

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