



August 19, 2016

Ald. Milele A. Coggs
(414) 286-2994

MEDIA ADVISORY

Ald. Coggs invites students to attend Use Your Words Back-to-School Field Day

Alderman Milele A. Coggs invites students from throughout the city to get prepared for another school year at the third annual Back-to-School Field Day, hosted by Milwaukee native and Use Your Words founder Brickney Frierson from 1:00 to 4:00 p.m. this Sunday, August 21 at MLK Jr. Elementary School. Several organizations will be on hand offering resources, and students can register ahead of time at uywinc.org.

Participants will learn practical interpersonal skills, fitness tips and nutritional information, and will also receive school supplies they will need for a successful school year. Use Your Words focuses on empowering children to speak effectively and express themselves confidently using a three-pronged approach to encourage positive results: “Be Kind. Be Honest. Be Brave.”

“Conflict resolution and productive communication are important skills that can carry kids through their school years into a successful career,” Alderman Coggs said. “I hope many of my neighbors seize this opportunity to start getting their children excited for another productive year in school.”

What: Use Your Words Back-to-School Field Day

**When: 1:00 p.m. to 4:00 p.m.
Sunday, August 21**

**Where: MLK Jr. Elementary School
3275 N. 3rd St.**