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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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August 18, 2016

Ald. Cavalier Johnson  
(414) 286-3777

## **MEDIA ADVISORY**

### **Midtown Center hosting Back-to-School “Superstars and Supplies” event**

**Alderman Cavalier Johnson** of the Milwaukee Common Council invites the public to the **Midtown Center Back-2-School Superstars and Supplies** event on Saturday, August 20, starting at **10 a.m.**

Alderman Johnson said **free backpacks and school supplies** will be provided – while supplies last – to students ages 5 to 14. Students **MUST** be present to receive the free backpack. “This is a great back-to-school event sponsored by Midtown Center, and I encourage everyone to come out Saturday and be a part of it,” Alderman Johnson said.

An annual **talent show** featuring local students will also take place, hosted by **Andrea Williams** of Energy 106.9 FM and Jammin’ 98.3 FM. Also, all attendees will have the chance to win prizes, including tickets to Milwaukee Bucks games and gift cards for back-to-school items.

**What: Midtown Center Back-to-School event**

**When: 10 a.m. - 1 p.m. Saturday, August 20**

**Where: Southwest corner of Midtown Center  
60<sup>th</sup> and W. Capitol Dr.**

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