



**Michael J. Murphy**  
*City of Milwaukee Common Council*

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May 20, 2015

Council President Murphy  
(414) 286-3272

## **More time for MKE Peace Project entries**

*Deadline extended; PRIZES will be awarded*

The deadline for *MKE Peace Project* (MPP) entries is being extended to ensure extra time for teams to submit proposed solutions to neighborhood violence in the city. **Choice prizes – including tickets to Brewers and Bucks games, as well as free admission to Summerfest – are up for grabs for teams offering their ideas.**

The project, proposed by **Common Council President Michael J. Murphy** and approved as an official city initiative by the full Common Council – is challenging youth in the central city to initiate, at the group level, an assessment of the factors that contribute to violence in their neighborhoods and, subsequently, to provide a solution to the problem. Youth are being asked to **submit written entries** to be considered for the project, and **an array of prizes** are also being offered for the top entries (**see the attached for prize information**).

**MPP submissions are due no later than 5 p.m. on Friday, June 5, and winners will be announced at the Common Council Meeting on Tuesday, June 23.**

Students attending middle schools and high schools across Milwaukee are eligible to take part in the MKE Peace Project. **To see the list of eligible schools, and to learn more and to locate entry information, please go to [www.milwaukee.gov/mkepeaceproject](http://www.milwaukee.gov/mkepeaceproject).**

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## **Deadline extended/ADD ONE**

The MPP is targeting Milwaukee's at-risk youth, particularly those still in school and connected to positive programs and systems. The areas and schools being targeted for youth input include those neighborhoods where Milwaukee Police Department statistics show there's a high rate of violent crime perpetrated by youth on victims who are also youth.

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# **Prizes – MKE Peace Project**

**12 total winning teams** -- Winning teams will be selected as follows:

- Three teams from high schools, three teams from middle schools from the north side
- Three teams from high schools, three teams from middle schools from the south side

The prizes include:

- **For every individual on the winning team:** Four tickets to a Brewers game with a pre-game ceremony congratulating their success.
- **For every individual on the winning team:** Four tickets to a Bucks game with a half-time ceremony congratulating their success.
- **Summerfest** tickets for **all finalists** and one day Milwaukee County bus pass to get to and from Summerfest.
- A **special lunch** at Summerfest hosted by the Bucks **for all winning teams**.
- **For every individual on the winning team:** 1 ticket to the Milwaukee Public Museum.
- Clear Channel Outdoor will post pictures of winners and quotes on electronic billboards.
- **15 Random drawings** from all submissions for 30-day passes to the YWCA.
- As well as **random drawings** for Discovery World tickets and Milwaukee County Zoo passes.