
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

November 30, 2015

Aldерwoman Milele A. Coggs
(414) 286-2994

Recycle the Black Dollar Expo is Saturday

Aldерwoman Milele A. Coggs will be participating in the Recycle the Black Dollar (RTB\$) Expo from **10:00 a.m. to 6:00 p.m. on Saturday, December 5 in the lower level of Chic Café, 770 N. Jefferson St.** The mission of the event is to encourage attendees to support Black businesses. The ultimate goal of the RTB\$ expo is to ensure that everyone has at least one Christmas gift purchased from a Black-owned business under their tree this holiday season.

The Recycle the Black Dollar Expo will feature several workshops, including a **policy and public affairs discussion with Aldерwoman Coggs and Alderman Willie Wade along with other community leaders from 12:00-1:00 p.m.** Other offerings include a financial tips workshop sponsored by BMO Harris Bank and a fashion segment featuring several local boutiques.

Official sponsors for the event include Chic Café, PMI Business Group, Luminocity, BMO Harris Bank, The Alternative, and the African American Chamber of Commerce.

Aldерwoman Coggs encourages residents to attend the Recycle the Black Dollar Expo in order to become financially empowered and support businesses throughout the community: "We must be sure to support Black-owned businesses because they help to improve our community by circulating the dollar throughout and providing employment opportunities."