



FOR IMMEDIATE RELEASE

FOR INFORMATION CALL

October 6, 2015

Ald. Milele A. Coggs
(414) 286-2994

New King Drive business to hold open house celebration

Alderwoman Milele A. Coggs said a Milwaukee-based consulting business will celebrate its expansion to new space in the **Historic King Drive Business Improvement District No. 8** by hosting an open house event tomorrow -- **Wednesday, October 7**.

P3 Development Group, owned by **Genyne Edwards** and **Dominique Samari**, will host the open house event from **5 p.m. to 7 p.m.** Wednesday at 1916 N. Dr. Martin Luther King Dr.

Founded in 2011, P3 specializes in business planning, program design, training, program development, capacity building and monitoring/evaluating.

Alderwoman Coggs said the new location chosen by P3 is located in the historic Schunecht Building. "The expansion by P3 to the Historic King Drive BID is very positive, and I believe it will soon be followed by other new business openings on the resurgent King Drive and across its corridor," she said.

Ms. Edwards said P3 is appreciative of assistance provided by the city and Alderwoman Coggs as the firm looked for spaces to expand. "We are excited about the energy and the history we are now a part of on King Drive, and we are grateful for the assistance of Alderwoman Coggs in helping us find the location," Ms. Edwards said.

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