
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

December 18, 2014

Ald. Tony Zielinski
(414) 286-3769

MEDIA ADVISORY

Special ceremony this evening for restored Avalon Theater

Alderman Tony Zielinski will be joined by **Mayor Tom Barrett** and an array of other elected officials and special guests for a special ribbon cutting ceremony at **6 p.m.** this evening marking the opening of the extensively restored **Avalon Theater** (newly-rechristened as the Avalon Atmospheric Theater & Lounge), 2473 S. Kinnickinnic Ave.

Avalon owner **Lee Barczak** has made a long list of updates to the historic Bay View venue, including modernizing equipment and fixtures, adding a second screen to provide patrons with multiple features and renovating the building's signature marquee. Opened in 1929, the Avalon Theater was the first cinema venue in Wisconsin built to accommodate motion pictures with sound, and it became well-known for its iconic twinkling "starlight" ceiling and atmospheric ambience.

What: Avalon Theater ceremony

When: Thursday, December 18, at 6:00 p.m.

Where: 2473 S. Kinnickinnic Ave.

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