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FOR INFORMATION CALL

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Ald. Terry Witkowski
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Alderman: Milwaukee as top 2014 destination shows we're doing many things right

Milwaukee has made *Jetsetter* magazine's list of top recommended travel destinations in 2014 – further validation that the city is headed in the right direction on many fronts, said **Alderman Terry L. Witkowski**.

The *Jetsetter* article and posting, entitled “**Where to go in 2014**,” has Milwaukee at fourth on the list, behind only Riga, Latvia, downtown Los Angeles and Glasgow, Scotland. Milwaukee, downtown L.A., and Crested Butte, Colo., are the only places on the list located in the U.S.

“We were recently named as one of the top art cities in the U.S., received a great write-up in the *New York Times* (“36 Hours in Milwaukee”) and now we’re recommended in some very elite company for top 2014 recommended travel destinations – not too bad in my opinion,” said Alderman Witkowski, chair of the Common Council’s Public Safety Committee and a member of the VISIT Milwaukee board.

“The *Jetsetter* article is great reminder that Milwaukee has outstanding amenities and attractions that are drawing people here from around the world,” he said.

Alderman Witkowski, who chaired the Milwaukee Image and Perception Task Force (issued final report in 2011) -- charged with looking at ways of branding Milwaukee and of improving the city’s overall image to the world -- said the panel found that Milwaukeeans need to be better at talking up and promoting the city.

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Milwaukee as Top Destination /ADD ONE

“We (Milwaukeeans) know best just how special and vibrant our city is, and it’s important that we do a better job of sharing our pride and our love for the city with others,” he said.

The article mentions the emerging restaurant and culinary scene in Walker’s Point, as well as positive mention of the Iron Horse Hotel near the Harley-Davidson Museum and the new Brewhouse Inn & Suites located at The Brewery (the site of the former Pabst Brewing Co.).

“On the banks of Lake Michigan, Wisconsin’s largest city is going through a quiet renaissance while hanging on to its Old World outlook,” the article states.

Go to <http://www.jetsetter.com/feature/destination-2014?nm=linkbin&cl=1> to see the entire *Jetsetter* post.

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