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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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May 9, 2014

Ald. Bob Donovan  
(414) 286-3778

## **MEDIA ADVISORY**

### **News conference heralds return of South Side neighborhood ambassadors**

The South Side's Neighborhood Ambassadors will return to the area, **Milwaukee Alderman Bob Donovan** said, with a news conference scheduled for Monday. Wearing brightly-colored shirts, the W-2 participants gain job training and work experience while picking up litter, removing graffiti and keeping an eye out for possible criminal activity.

At Monday's news conference, Alderman Donovan will be joined by the newest group of ambassadors, neighborhood residents and business owners, and representatives from partner organizations UMOS (United Migrant Opportunity Services) and Journey House.

"The Neighborhood Ambassadors program has become a shining example of how a partnership between the city, community organizations and local stakeholders can make a difference in a neighborhood," Alderman Donovan said. "With their work, they're bettering the community. With their presence, they're keeping criminals at bay."

Ambassadors will work in the Operation Impact area on weekdays this summer. The area is bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16<sup>th</sup> Street/S. Cesar Chavez Dr. on the east and S. 38<sup>th</sup> St. on the west. Between 15 and 20 ambassadors are expected to participate in the program, and staff from Journey House and UMOS will be supervising the ambassadors.

**What: Neighborhood Ambassador Press Conference**

**When: 10:30 a.m. Monday, May 12**

**Where: Journey House, 2110 W. Scott St.**

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