
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

February 25, 2014

Ald. Robert Bauman
(414) 286-2221

Deadline this week for those seeking a shot at new taxicab permits

A tinge of anticipation and excitement about the potential opportunity to be a new small business owner is in the air this week, as the filing deadline for those wishing to declare their intent to apply for one of the city's new **100** taxi cab permits is **this Friday (February 28)**.

As of the noon hour today, 921 people have declared their intent to apply for one of the new taxi cab licenses with the License Division of the City Clerk's Office. **At 11 a.m. on Monday, March 17, 2014, the City Clerk's Office will hold a lottery** to determine which applicants are allowed to continue in the licensing process.

The lottery will be held in the third floor Council Chamber at City Hall, 200 E. Wells St.

Alderman Robert J. Bauman, chair of the Public Works Committee, said the city's License Division (Room 105 at City Hall) will continue taking in-person notice of intent to apply for taxi cab licenses and will also continue licensing certified taxi cab affiliations through 4:30 p.m. Friday.

To participate in the process, applicants must obtain from the License Division (Room 105 at City Hall) a **Notice of Intent to Apply** and must complete the following:

- Submit in person to the License Division by 4:30 p.m. February 28, 2014.
- Submit by mail or drop-box in the License Division lobby; **must be postmarked February 28 or earlier.**
- Include \$100 fee (check or Money Order only) and be completely filled out and signed.

-More-

Deadline approaching/ADD ONE

Currently, 320 cabs are licensed to operate in the City of Milwaukee. The Milwaukee Common Council in November 2013 passed legislation that increased the limit to 420, and also enables the council to review the need for additional cab licenses on an annual basis.

The Council's adoption of the ordinance also established a system of affiliation to which all (permittee) taxi cabs in the city are required to belong. It requires taxi cab fleet affiliations to receive, maintain and report dispatch information, and to assure that affiliated permittees and vehicle drivers comply with requirements that include driver training, driver appearance standards, vehicle inspection standards, written plans to assure passenger and driver security, and rear-seat credit card payment capacity. Finally, fleet affiliations must now provide citywide service on a 24-hour basis.

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