



January 31, 2014

Ald. Robert Bauman  
(414) 286-3774

## MEDIA ADVISORY

### **City to begin accepting “Intent to Apply” forms under new taxi licensing system**

Applicants for one of 100 new taxicab vehicle permits that are being made available will be able to take the first steps in the city’s new licensing process beginning **Monday, February 3<sup>rd</sup>** at the **License Division of the Milwaukee City Clerk’s Office**.

Legislation passed in November established the new system for taxi licensing, which includes more stringent requirements for taxi service quality and increases the limit on the number of cab licenses from 320 to 420. If more than 100 “Intent to Apply” forms are received by the **February 28, 2014** deadline, a lottery drawing will be held to determine which applicants will be allowed to proceed in the process. More information on the new system can be found [in a previous news release](#).

**Alderman Robert Bauman**, who as chair of the Public Transportation Review Board helped author the legislation, and **City Clerk Jim Owczarski**, whose office will oversee the new licensing system, will kick off the process with a news conference at **8:15 a.m.** Alderman Bauman said the first 10 applicants will receive a commemorative prize.

**What:** “Intent to Apply” forms accepted under new taxi licensing system

**When:** 8:15 a.m.  
Monday, February 3, 2014

**Where:** License Division, City Hall rotunda  
200 E. Wells St.