
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

June 4, 2013

City Clerk Jim Owczarski
(414) 286-2221

“Council Rewind” offers new insight into Milwaukee’s legislative process

A new addition to Milwaukee City Channel 25’s programming lineup gives viewers the opportunity to quickly catch up on the latest city business.

“Council Rewind,” a show intended to recap the major issues of the most recent cycle of Milwaukee Common Council committee meetings, debuted recently on City Channel 25. The half hour-long program breaks down the committee proceedings of topical issues into digestible segments that summarize the complex issues before the Common Council and flesh out the decision-making process behind key votes.

“These are important decisions that affect the day-to-day lives and livelihoods of thousands of Milwaukeeans, and will shape the future of the city for generations to come,” Public Information Division Manager Bill Arnold said. “Yet with cutbacks in staffing at local media outlets, news coverage of Common Council proceedings has dwindled. ‘Council Rewind’ can help fill that gap.”

The new show joins City Channel 25’s existing programming lineup, which consists of gavel-to-gavel live and replay coverage of city meetings in their entirety and other informational government access programming. “Council Rewind” generally airs at 8:30 a.m., 6:30 p.m. and 10:00 p.m.—a half hour before scheduled broadcasts of live or replay committee meetings—and is also available on the City of Milwaukee’s YouTube channel at youtube.com/citychannel25. A full schedule and live programming streams are available at milwaukee.gov/Channel25.

-More-

Council Rewind/ADD ONE

“Council Rewind” is produced in-house by City Channel staff and hosted by City Clerk and Common Council Public Relations Supervisor Dustin Weis, a former CBS Radio News correspondent and government affairs reporter, and is the first of other planned additions to the City Channel’s repertoire. A new edition of the program is recorded every three weeks following the conclusion of the committee meeting cycle and the meeting of the full Common Council.

“This is an excellent use of existing resources to expand upon the city’s offerings to its citizens,” City Clerk Jim Owczarski said. “City Channel 25 offers Milwaukeeans the ability to watch elected officials conduct business in real time, and the addition of ‘Council Rewind’ to the lineup further enhances the channel’s pursuit of its mission—educating and informing the public.”