
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

March 13, 2013

Ald. Tony Zielinski
(414) 405-1483

MEDIA ADVISORY

Avalon Owner Lee Barczak and Alderman Zielinski to host news conference and sneak peak of Avalon Theater auction

Milwaukee Alderman Tony Zielinski will hold a news conference **Friday, March 15 at 12:00 p.m.**, along with Avalon Theater owner **Lee Barczak**. They will be previewing the walk-through scheduled to take place **Saturday, March 16** at the theater (located at **2469-2483 S. Kinnickinnic Ave.**), where bidders in an online auction of the theater's vintage equipment will have a chance to view items in person.

Following the news conference, Alderman Zielinski and Mr. Barczak will take reporters on a tour of the 84-year-old facility to highlight some of the vintage equipment that is being auctioned off, including projectors, lighting, popcorn machines and seating. **The tour will offer unique visuals and a sneak peak at items that are up for auction.**

Once the old equipment is moved out, Mr. Barczak plans to begin work to remodel the historic theater, which is expected to be completed later this year.

The auction begins today, and will continue online through 10:30 a.m. Wednesday, March 20 at <http://www.badgerauction.com/events/auction-detail/?id=198774>.

What: Alderman Zielinski news conference
with Avalon owner Lee Barczak

When: 12:00 p.m. Friday, March 15, 2013

Where: Avalon Theater
2469-2483 S. Kinnickinnic Ave.
(Some lighting may be necessary)

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