Welcome, Harley riders!

Statement of Alderman José G. Pérez
August 29, 2013

This year, we’re ending summer with a *roar* here in the City of Milwaukee!

I want to personally welcome home the thousands of Harley Davidson riders who have begun to descend on Milwaukee for this weekend’s 110th Anniversary celebration. The motorcycles that have carried you across the country, and even across the world, have their roots right here in the city we call home, and have long played a prolific role in shaping Milwaukee’s rich and vibrant history.

That history is especially palpable on the city’s near south side in the 12th Aldermanic District that I represent. The Harley Davidson Museum at 400 W. Canal St. is a rare gem, sited in a traditionally industrial area of Milwaukee that illustrates perfectly the city’s longstanding love affair with the Harley brand. And yes, it has parking for more than 1,000 motorcycles.

Not far away at 500 W. Florida St., the Iron Horse Hotel is another must-see for the Harley enthusiast. This former warehouse was converted into a boutique hotel, restaurant and lounge with amenities for riders unlike any you’ve ever seen before.

These and other business owners and vendors in the city have worked for months, and in some cases years, to prepare for your visit this weekend. I look forward to meeting many visiting riders personally as we celebrate together the shared history of Milwaukee and Harley Davidson and look ahead to our exciting future together.

So once again, ride safe, have fun and WELCOME HOME, Harley enthusiasts!

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