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FOR INFORMATION CALL

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Ald. Bob Donovan
(414) 708-9417

MEDIA ADVISORY

Alderman Donovan releases plan to revitalize Milwaukee's downtown

Alderman Bob Donovan today issued a plan (**attached**) to help revitalize and grow Milwaukee's downtown. Alderman Donovan said he is hopeful his ideas in the plan document spark discussion and action.

The need for a downtown plan, according to Alderman Donovan, is clear: *"Downtown Milwaukee has a collection of assets that would be the envy of almost any city – outstanding architecture, including a wealth of historic buildings; clean and safe streets; an attractive river-and-lakefront setting; a large and growing housing stock – the list goes on and on. Yet, in Milwaukee, the sum seems to be less than the whole of the parts. The city has never been able to fully capitalize on these assets to create a thriving, cohesive and world-class downtown,"* the background section of the alderman's plan document states.

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