

---

FOR IMMEDIATE RELEASE

---



---

FOR INFORMATION CALL

---

May 29, 2013

Ald. Bob Donovan  
(414) 286-3778

## Operation Impact alley lighting initiative expands to Burnham Park

Milwaukee Alderman Bob Donovan will announce the expansion of an initiative that has provided much-needed, crime-detering alley lighting on the near south side **during a news conference tomorrow.**

The news conference will take place in front of the **Dok Champa** store, **3201 W. Burnham St., at 1:00 p.m. on Thursday, May 30.** Alderman Donovan will be joined by neighbors and business owners from the Burnham Park neighborhood, which is the target of the new Operation Impact expansion, as well as representatives from We Energies, who have helped make the lighting initiative successful since its launch last year.

“Operation Impact has been instrumental in providing surveillance cameras, extra foot patrols and now alley lighting to areas that need them,” Alderman Donovan said. “All of those measures have helped improve the quality of life for residents.”

Alderman Donovan said the initiative has completed the addition of new alley lighting in the Silver City neighborhood, from W. Pierce St. to W. Greenfield Ave. and S. Layton Blvd. to S. 39<sup>th</sup> St. With the continued partnership with We Energies and other sponsors, the initiative will now turn its focus to the neighboring Burnham Park neighborhood, from W. Greenfield Ave. to W. Rogers St. and S. Layton Blvd. to S. 38<sup>th</sup> St. Operation Impact improvements are paid for entirely by private sector donors.

“It’s a night and day difference,” Silver City resident and business owner Betty Grinker said. “With the new alley lighting, you can see anything that moves back there. Operation Impact is giving us the tools we need to stay safe and fight crime.”