
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

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Ald. Joe Davis, Sr.
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Alderman Davis: NLC's Congress of Cities and Exposition provided superb training and knowledge-building opportunities

The National League of Cities' (NLC) annual Congress of Cities and Exposition (held Nov. 13 -16) in Seattle was highly beneficial to municipal officials and leaders from across the U.S., according to **Alderman Joe Davis, Sr.**

Alderman Davis, now serving a second term on the NLC's Board of Directors, served as a delegate at the exposition. He said the event afforded him and other attendees an opportunity to engage with more than 2,400 local leaders from across the U.S. through workshops, leadership training and engagement opportunities covering municipal finance, economic development, sustainability, community development and several other relevant topics.

"Having the opportunity to engage with other local leaders and learn firsthand about initiatives they are using successfully in their cities serves as an important first step to seeing if an initiative might be beneficial here in the City of Milwaukee," Alderman Davis said.

"The relationships and contacts I have made at previous Congress of Cities and Exposition conventions and at other NLC conferences have resulted in NLC resources coming to our city, including the Black Male Achievement Initiative," he said.

During the exposition, Alderman Davis visited a Boeing manufacturing facility and was part of an NLC tour of the Microsoft Corporate Campus, which included a stop at one of Microsoft's Global Security Operations Centers (GSOC). The GSOC facilitates 24/7 emergency and non-emergency security services for Microsoft worldwide, and serves as a global information hub for monitoring breaking news around the clock.

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NLC Congress of Cities & Exposition/ADD ONE

This year's conference focused on three areas:

- **Knowledge Building** - Dynamic and engaging workshop sessions covered topics that are most important to local leaders across the country. Economic development, public safety, civic engagement, infrastructure and many more topics were covered.
- **Leadership Training** - Skills-based learning opportunities were crafted to bolster local leaders' individual leadership skills in specific areas. Designed for local officials and facilitated by carefully selected trainers, participants learned applicable techniques and strategies to lead change and promote innovation.
- **Engagement Opportunities** - Member councils and constituency groups provided venues for city leaders to work together to develop and promote work plans that best help their diverse communities.

The 2013 conference offered innovative educational formats that provided new ways to engage with officials and experts. Sessions included a variety of formats such as:

- **Mobile Workshops** - Seattle presented a series of Mobile Workshops that highlighted outstanding programs in Seattle and its suburban neighbors.
- **Deep Dive Sessions** - Participants delved into subject matters such as fiscal realities, community emergency preparedness and using data and technology to improve local government.

The National League of Cities champions cities and local leaders. Through innovative strategies and transformational thinking, it provides best practices, educational resources, direct assistance and cost saving solutions to cities to build better communities. National League of Cities is a strong, proactive advocate for city priorities with an integral role in formulating and delivering federal policy.