MEDIA ADVISORY

South 27th Street Now Open For Business

Historic 41 BID to host ribbon cutting event with guests Alderman Terry Witkowski, WISDOT officials.

Alderman Terry Witkowski will join Greenfield Mayor Mike Neitzke and Wisconsin Department of Transportation officials as they celebrate the official opening of the new S. 27th St. interchange on Wednesday, December 21 at 11:00 a.m.

The ribbon cutting celebrates the opening of 27th St. and I-894 (near the Chancery restaurant). The project, more than two years in the making, includes new access points and U-ramps from southbound 27th St. to I-43/894 eastbound; from northbound 27th St. to I-43/894 westbound; and northbound 27th St. to I-43/894 eastbound, which will open on December 22, 2011.

The construction project allows for all vehicles to enter the freeway via right-hand turns off of 27th St., a design that significantly improves traffic flow and safety through the interchange and along 27th St. Local BID 43 (Historic 41) from Milwaukee and BIDs 1 and 2 from Greenfield were integral in the coordination of this process and will be recognized at the event.

A reception following the event will be hosted at the new Historic 41 BID offices at 4647 S. 27th St. (in the Kmart lot).

WHAT: Highway Opening/Ribbon Cutting

WHEN: 11:00 a.m. Wednesday, December 21, 2011

WHERE: Southeast quadrant of the S. 27th St. interchange nearest to I-894 (near the Chancery restaurant)