



**TERRY L. WITKOWSKI**  
ALDERMAN, 13TH DISTRICT

## **Replacing the Bradley “Center”?**

**Statement of Alderman Terry L. Witkowski  
May 11, 2012**

As the conversation progresses about replacing the Bradley Center, I encourage people to think in terms of really planning a “Center.” Think bigger than a basketball arena or sports venue. Why not consider a “Center” with offices, residences, restaurants, entertainment venues, shops and maybe even the much-needed third convention hotel?

If we want to truly get back to competing with cities our size for conventions and tourist dollars -- or move forward on building phase three of the Convention Center -- we need a third large hotel with meeting space.

It would be a waste of space and opportunity to dedicate a large chunk of the Park East Corridor land only to a basketball arena and parking. We also cannot be limited by the current street pattern in the planning of such a major development. Very simply, give us a plan and a project that Greater Milwaukee can be proud of, one that people can buy into and that will benefit the community (and region) at large.

We are fortunate to have Herb Kohl indicate that he will help in the financing of the basketball venue. He has shown very clearly that he believes in Greater Milwaukee and sets the example in investing in the region’s future.

Let’s also think big and invest big. Let’s believe in Milwaukee!