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FOR IMMEDIATE RELEASE

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FOR INFORMATION CALL

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June 27, 2012

Ald. Bob Donovan  
(414) 286-3778

## Neighborhood Ambassadors to again tend to near south side neighborhoods

**Neighborhood Ambassadors** – W-2 participants who gain job training and work experience while tidying up neighborhoods and business strip areas on the near south side – will be introduced during a news conference Thursday morning, **Alderman Bob Donovan** said.

**The news conference will be at 10 a.m. Thursday (June 28) at the intersection of S. 21<sup>st</sup> St. and W. Scott St.** Alderman Donovan will be joined by ambassadors, neighborhood residents and business owners, and representatives from partner organizations – UMOS (United Migrant Opportunity Services) and Journey House.

Modeled after the Downtown Ambassadors who “patrol” in and around downtown Milwaukee – the Neighborhood Ambassadors provide help cleaning up litter and debris, removing graffiti, and keeping an eye out for possible criminal activity, the alderman said.

Alderman Donovan said the distinctively clad ambassadors – more than two dozen – will be working in the **Operation Impact** area on a daily basis. The Operation Impact target area is bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16<sup>th</sup> Street/S. Cesar Chavez Dr. on the east and S. 38<sup>th</sup> St. on the west – an area considered one of Milwaukee’s most ethnically diverse. The area is located within the 2nd Police District.

Alderman Donovan has said the Neighborhood Ambassador program is a “win-win” for the near south side and the city, as participants are performing valuable community service work that improves the look of neighborhoods, and also increases “eyes and ears” on streets for public safety.

**-More-**

## **2012 Neighborhood Ambassadors Launch /ADD ONE**

In addition, the ambassador program participants receive assistance with resume writing, job skills, and with applying for jobs online.

UMOS is providing funding and overall administrative oversight for the ambassador program, and the crews will be supervised by staff at UMOS and Journey House.

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