
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

May 7, 2012

Ald. Joe Davis, Sr.
(414) 286-3787

Thousands enroll in optional sewer line warranty program in initial sign-up period

Approximately **6,000** property owners in the City of Milwaukee have already enrolled in a new, **optional** warranty protection program for sewer lines provided through the National League of Cities (NLC) Service Line Warranty Program, **Alderman Joe Davis, Sr.** said today.

“In my opinion, to have approximately 6,000 property owners already enrolled in the program in a little more than a month’s time shows the success and desirability of this unique optional coverage,” said Alderman Davis, who last year sponsored successful Common Council legislation bringing the program to Milwaukee.

Service Line Warranties of America (SLWA) is offering the program as an affordable way to prevent the unexpected and large expenses associated with a sewer line break. Letters about the program were first sent to city property owners in late March and early April.

The enrollment information was given to the City of Milwaukee by Brad Carmichael, vice president of business development for Service Line Warranties of America, which has an A+ rating with the Better Business Bureau.

Alderman Davis has said many property owners are not fully aware that they are responsible for the sewer lines that go from their home to the point of connection with the city-owned main sewer. He said citizens who are interested in the program should inquire as to “whether it suits their particular needs.”

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Sewer line warranty program/ADD ONE

The cost for citizens who choose to purchase the warranty protection can either be \$9.50 per month or for a full year at \$100 (\$8.33 per month), and will cover sewer line repairs up to \$6,000 plus an additional allowance of \$4,000 for public street cutting, if necessary. The program is being offered at no cost to the City of Milwaukee.

For more information about the program, please call **1-866-922-9006** and speak with an SLWA representative.

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