
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

February 28, 2012

Ald. Joe Davis, Sr.

(414) 286-3787

Information coming on sewer line protection program

City of Milwaukee homeowners will be receiving letters about a new, optional warranty protection program for sewer lines provided through the National League of Cities (NLC) Service Line Warranty Program.

The program, administered by Service Line Warranties of America (SLWA), offers an affordable way to avoid the unexpected and often large expense involved with a sewer line break, said **Alderman Joe Davis, Sr.**, who last year sponsored successful Common Council legislation bringing the program to Milwaukee.

“Many citizens are unaware that they are responsible for the sewer lines that go from their houses to the point of connection with the city-owned main sewer. If these lines break or leak, repairs can be very expensive, causing financial hardship and the stress of dealing with such a large and costly repair,” said Alderman Davis, chair of the NLC’s International Council.

The cost for citizens who choose to purchase the warranty protection can either be \$9.50 per month or for a full year at \$100 (\$8.33 per month), and will cover sewer line repairs up to \$6,000 plus an additional allowance of \$4,000 for public street cutting, if needed. The program is being offered at no cost to the City of Milwaukee.

“We are pleased to work with the City of Milwaukee to offer homeowners an affordable Service Line Warranty program,” said Brad Carmichael, vice president of business development for Service Line Warranties of America. “We think Milwaukee residents will be pleased with our features and benefits, including a 24-hour repair hotline and the use of local, certified technicians. This keeps dollars in the local economy, an important benefit in these tough financial times.”

-More-

Sewer Line Program/ADD ONE

The National League of Cities, representing more than 218 million Americans, is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance.

After a decade in business, SLWA has an A+ rating with the Better Business Bureau. To learn more about SLWA please visit www.SLWofA.com.

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