
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

May 24, 2012

Ald. Ashanti Hamilton
(414) 286-2228

Economic Empowerment Tour coming to Milwaukee

Alderman Ashanti Hamilton will be taking part in an economic empowerment event next week meant to help African Americans and Latinos deal more effectively with economic and financial challenges.

The “**Less Talk...More Action Tour**” – presented by the Optimum Institute of Economic Empowerment (OIEE) in partnership with the Campaign for Black Male Achievement – will be held from **6 p.m. to 8 p.m. on Tuesday, May 29 at Centennial Hall, located within the Milwaukee Public Library’s Central Library, 733 N. 8th St.**

The tour, created in direct response to economic hardships faced by the African American and Latino communities because of the lagging economy, is making stops in a dozen cities, and will include **several local workshops (see below)** on May 30 and May 31.

Alderman Hamilton, who has been involved in efforts to identify and nurture ways of boosting black male achievement, said tour organizers are intending to reach out to minority communities to provide planning tools and advice to enable them to make better financial decisions. He said extensive use is being made in each city of empowerment workshops tailored to reach local residents.

“I am strongly in support of this effort, especially its focus of using financial literacy as a primary tool of empowerment for African American and Latino communities,” Alderman Hamilton said, noting that the **National Coalition of 100 Black Women - Milwaukee Chapter** has generously agreed to staff the event Tuesday at Centennial Hall.

-More-

Empowerment Tour/ADD ONE

People looking for more information can go to www.lesstalkmoreaction.info. Additional information on the tour can also be found on Facebook under “Less Talk...More Action Empowerment Tour Town Hall Meeting.”

The related **empowerment workshops** in Milwaukee will be:

- **Villard Avenue BID** will be hosted at the Villard Library (Villard Square), 3427 W. Villard Ave., on Wednesday, May 30 at 1:00 p.m. (Contact Ms. Wilson at 414-444-8204).
- **Atkinson-Capitol-Teutonia BID** will be hosted at Atkinson Library, 1960 W. Atkinson Ave., on Thursday, May 31 at 1:00 p.m. (Contact Barry Mibbs at 414-759-4058).
- **Milwaukee Area Workforce Investment Board** will be hosted at MAWIB, 2342 N. 27th St. on Thursday, May 31 at 6:00 p.m. (Contact Jeff McAlister at 414- 270-1700).
- **IKAN & Poetry Unplugged** will be hosted at Coffee Makes You Black, 2803 N. Teutonia Ave. on Wednesday, May 30 at 6:00 p.m. (Contact Kisha Weatherwall at 414-841-0999).