MEDIA ADVISORY

El Rey Brings New Life and Business to Oklahoma Ave.

Alderman Joe Dudzik will participate in the 10:00 a.m. grand opening celebration of the new El Rey grocery store this Saturday, October 15 at 5200 W. Oklahoma Ave., the previous location of a Sentry Foods store.

El Rey has been a Milwaukee tradition for more than 30 years, and this celebration marks the opening of its 5th location in the city. The new El Rey will offer a wide variety of Hispanic, Serbian and Polish products, a deli, bakery and other products and services familiar to former Sentry patrons.

A number of festivities will mark the grand opening, including a mariachi band.

What:       El Rey Grocery grand opening
When:       10:00 a.m. Saturday, October 15, 2011
Where:      5200 W. Oklahoma Ave.

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