
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

May 17, 2011

Ald. Bob Donovan
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Neighborhood Ambassadors to be Introduced Wednesday

Ambassadors will pick up litter and make contacts with residents and business owners across large area on near south side; NEWS CONFERENCE TOMORROW

Neighborhood Ambassadors – W-2 participants who gain experience and job training assistance while tidying up neighborhoods and business strip areas on the near south side – will be introduced to the community during a news conference Wednesday morning, **Alderman Bob Donovan** said.

The news conference will be at 10 a.m. at the intersection of S. 21st St. and W. Scott St. Alderman Donovan will be joined by ambassadors, neighborhood residents and business owners, and representatives from partner organizations – the Milwaukee Christian Center, UMOS (United Migrant Opportunity Services) and Journey House.

Modeled after the Downtown Ambassadors that “patrol” in and around downtown Milwaukee – the Neighborhood Ambassadors provide help cleaning up litter and debris, abating graffiti, and keeping an eye out for possible criminal activity, the alderman said.

“I expect that we’ll have somewhere between 20 and 30 ambassadors – wearing red golf shirts that clearly identify them – working in the Operation Impact area on a daily basis,” Alderman Donovan said.

The Operation Impact target area is bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16th Street/S. Cesar Chavez Dr. on the east and S. 38th St. on the west – an area considered one of Milwaukee’s most ethnically diverse and touching three aldermanic districts. The area is located within the 2nd Police District.

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Neighborhood Ambassadors Launch /ADD ONE

Alderman Donovan said the Neighborhood Ambassador program is a “win-win” for the near south side and the city. “The participants are put to work doing valuable community service work that improves the look of neighborhoods, increases ‘eyes and ears’ on our streets for public safety, and that also builds a sense of civic responsibility,” he said.

In addition, the participants receive assistance with resume writing, job skills, and with applying for jobs online.

UMOS is providing funding and overall administrative oversight for the ambassador program, and the crews will be supervised by staff at the Milwaukee Christian Center and Journey House.