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FOR IMMEDIATE RELEASE



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FOR INFORMATION CALL

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April 8, 2011

Ald. Bob Donovan  
(414) 708-9417

## **Additional Surveillance Cameras Coming to Cesar Chavez Dr.**

*Exterior cameras will provide police with real-time views of busy south side business area; news conference next week*

A partnership between Operation Impact and the Cesar Chavez Business Improvement District (BID #38) will soon bring additional exterior surveillance cameras to the busy stretch of S. Cesar Chavez Dr. from W. National Ave. to W. Greenfield Ave.

A **news conference** announcing the installation of the cameras is set for **11 a.m. on Wednesday, April 13** in the parking lot of the El Rey grocery store at 916 S. Cesar Chavez Dr. **Alderman Bob Donovan, Alderman Jim Witkowiak, Capt. Donald Gaglione** of the Milwaukee Police Department's District Two, and members of the board of BID #38 are scheduled to participate in the news conference.

Alderman Donovan, who founded Operation Impact several years ago to help enhance public safety on the near south side, said the cameras will help serve as a strong deterrent against all types of crime, including theft, robbery, assault, drug activity, loitering, prostitution and vandalism. "The businesses along Chavez Drive have stepped up and have said 'we want to enhance public safety for our customers, our patrons, and our neighbors,'" he said.

"Just as Operation Impact cameras have done in 18 other locations in the target area (bounded by W. Pierce St. on the north, W. Lincoln Ave. on the south, S. 16<sup>th</sup> Street/S. Cesar Chavez Dr. on the east and S. 38<sup>th</sup> St. on the west), I am confident the cameras along Chavez Drive will also provide another effective tool to bolster public safety, and at zero cost to the taxpayers," said Alderman Donovan, chair of the Common Council's Public Safety Committee.

**-More-**

## **Surveillance Cameras/ADD ONE**

Alderman Witkowiak, who chairs the Council's Zoning, Neighborhoods and Development Committee, said the effort to bring the cameras to Cesar Chavez Dr. is a credit to the BID members and to Alderman Donovan. "I want to thank Alderman Donovan for the tremendous effort that Operation Impact has made toward ensuring public safety on the near south side, and I also give credit to the businesses here that see the value of protecting their investments and their customers," he said.

The cameras will be monitored in real-time by MPD officers in District Two, according to Alderman Donovan.

Other Operation Impact surveillance cameras are located along stretches of W. National Ave., W. Greenfield Ave., and W. Lincoln Ave.

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