



June 30, 2011

Alds. Coggs/Kovac
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Pedal-Powered Energy Parade Encourages Residents to "Power Down"

Riverwest Energy Independence Day Showcases Neighborhood Values

Residents may catch Alderwoman Milele A. Coggs and Alderman Nik Kovac riding in a Cream City Rickshaw this Monday, July 4, along the streets of Riverwest. Part of a series of events designed to educate and inspire city residents regarding alternative energy and the "power down" experience, the Riverwest Neighborhood Association (RNA) is sponsoring the state's only completely pedal-powered parade to highlight the community's unique culture.

"Riverwest is an amazing example of what urban living could be," Alderwoman Coggs said. "A thriving, diverse group of people who support one another through community organizations and who have a respect for the history of their neighborhood are trademarks of this vibrant part of our city."

The energy parade will carry special guests in rickshaws to Gordon Park where booths and exhibits will educate people about sustainable living practices. The RNA will also be premiering the neighborhood's 10 pedal powered generators to replace the usual electrical usage and power the lighting and sound system on the stage at Gordon Park.

"Riverwest's Energy Independence Day Parade is a great example of creative sustainability," Alderman Kovac said. "This demonstration should be celebrated for its innovative energy savings and community participation."

The parade steps off Monday, July 4 at 10:30 a.m. at St. Casimir Church, 924 E. Clarke St. and at Old Colonial Hall, 1321 E. Locust St. The press is invited to attend.