
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

September 15, 2010

Ald. Jim Witkowiak
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"General Lee" & Dillinger Car from *Public Enemies* Headline Historic Mitchell Street Classic Car Show

Family-friendly free event is this Sunday, September 19, between 10 a.m. and 3 p.m.

Residents can enjoy a few blocks' worth of classic cars, take in performances by two highly-regarded Mexican dance groups, and sample a variety of foods at Sunday's 3rd Annual Historic Mitchell Street Classic Car Show, **Alderman Jim Witkowiak said.**

The non-alcohol, free event will take place on W. Historic Mitchell St. between S. 7th and S. 11th streets, with showcase judging at 930 W. Historic Mitchell St.

Sure to attract classic car buffs will be the "General Lee," the super fast 1969 Dodge Charger seen flying through the deep-south back roads in the early 1980s television show "The Dukes of Hazzard." Also, the black Ford Model A coupe used as the John Dillinger getaway car in the film *Public Enemies*, will also be featured at the show.

Sponsored by the **Mitchell Street Business Improvement District #4**, this year's classic car show will salute Mexican Independence Day, and will include two afternoon performances by the Ballet Folklorico Mexico and the Academia de Danza Mexico, both headquartered on Historic Mitchell St.

Alderman Witkowiak said the event offers "a family-friendly time for people of all ages." "It's also a great opportunity to check out the variety of shops, restaurants and stores on Historic Mitchell Street, and to see what a tremendous urban shopping area it truly is," he said.

In Milwaukee, business improvement districts (BIDs) voluntarily collect annual assessments from property owners that are spent on projects that enhance the local business environment. For example, these projects may include streetscape improvements, security enhancements, marketing efforts, and business development/recruitment.

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Historic Mitchell Street Car Show/ADD ONE

The Mitchell Street BID includes W. Historic Mitchell St. from S. 5th to S. 15th streets, including south to W. Maple St., and then jogging north to W. Lapham St. The BID has made restoring Mitchell St. storefronts and buildings to their original historical appearance and promoting the district as a key metro Milwaukee shopping area its key priorities.

For well over a century Mitchell Street has been one of Milwaukee's busiest shopping districts, home to a diverse array of businesses frequented early on by the city's Polish community, and today a popular destination especially for the city's Hispanic community.

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