



FOR IMMEDIATE RELEASE

FOR INFORMATION CALL

July 19, 2010

Ald. Bob Donovan
(414) 708-2096

MEDIA ADVISORY

Cabs on Patrol (C.O.P.) Program Puts Cab Drivers on Watch

News Conference at 11 a.m. Tomorrow

A unique program that enlists cab drivers to help fight crime in Milwaukee will be announced tomorrow (Tuesday, July 20) by **Alderman Bob Donovan** and the top official from **American United Taxi Cab Services**. A news conference is scheduled for 11 a.m. at American United, 646 S. 2nd St.

As chair of the Common Council's Public Safety Committee, the alderman said he's very pleased American United decided to help add mobile and dispatch center-connected "eyes and ears" to the city's crime-fighting efforts. "Chief Flynn has said that public safety is not a spectator sport, and here's one more example of the private sector stepping up to the plate and offering to help keep Milwaukee safe," he said. "Criminals from now on may want to check first and make sure no cab drivers are watching while they're about to commit a crime."

American United cabs will be outfitted with special "Cabs on Patrol" stickers, and artwork for the stickers will be displayed at the news conference, which will also include participation by **Michael Sanfelippo**, president of American United. At the news conference, the company is also expected to present a \$1,000 donation to the alderman for **Operation Impact**.

WHAT: News conference
WHEN: 11:00 a.m. Tuesday, July 20
WHERE: 646 S. 2nd St.

-30-