

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

April 21, 2010

Ald. Nik Kovac  
(414) 286-3765

## MEDIA ADVISORY

# Pedal Pushing in the Capitol

## *Alderman Bicycles in Support of Multi-Modal Transportation and Bike Fed Rally*

The Bicycle Federation of Wisconsin's 2<sup>nd</sup> Annual Bicycle Summit brings together hundreds of bike enthusiasts from across the state, including City of Milwaukee **Alderman Nik Kovac**. Kovac, a long-time supporter of bicycling and multi-modal transportation, is **pedaling to Madison from Milwaukee today, April 21, in order to join the lobby day events at the state Capitol.**

The Bicycle Federation of Wisconsin is working hard to promote a recent UW-Madison study that shows bicycling contributes more than \$1.5 billion to the state economy annually. "Bicycling isn't just an environmental option," Alderman Kovac said. "It brings more than 13,200 bicycle-related jobs to the state and it promotes another form of transportation to keep our city flexible and in motion. Cities that move are cities that work."

The federation hosts the two day summit at the Capitol and participates in the April 22 lobby day to raise awareness of the opportunities available to communities that espouse and cultivate bicycling. "I want to thank Milwaukee County for installing bike racks on public buses, clearly promoting multiple transportation alternatives," Alderman Kovac said. "This summit helps raise questions of long-range planning and funding sources to continue to promote multi-modal transportation."

Last year's campaign resulted in the statewide Complete Streets legislation to increase bike lanes and paths and the passage of legislation to protect bicyclists' rights. The group is also a large part of the state's Safe Routes to School program.

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## **Pedal Pushing/ADD ONE**

“The Regional Transit Authority is a clear investment in the connectivity and mobility of southeastern Wisconsin and the Bicycle Federation of Wisconsin’s rally is one way to support the bevy of transportation options we can invest in,” Alderman Kovac said.

Alderman Kovac is pedaling with Dave Schlabowske, the city’s first bicycle and pedestrian coordinator. The pair began the journey this morning and will be inside the Capitol by early afternoon. **The alderman invites press contact and questions along the way and can be reached at (414)736-2209.**

**WHAT:           Bicycling to Madison for Bicycling Summit**  
**WHEN:          10:00 a.m. – early afternoon, April 21, 2010**  
**WHERE:         Milwaukee/Madison**

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