



March 25, 2009

Ald. Tony Zielinski  
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## MEDIA ADVISORY

### Milwaukee Joins SweatFree Purchasing Consortium

Ald. Tony Zielinski will host a news conference **TODAY, March 25, 2009 in the City Hall rotunda at 2:00 p.m.** to discuss the Common Council's vote to join the state and local government Sweatfree Consortium, a U.S. national network of anti-sweatshop organizations that recognize the potential in humane government purchasing. The group seeks to build a system of fair trade and create positive alternatives to global sweatshops.

"Milwaukee is a Fair Trade City and has made great strides to facilitate purchasing decisions that promote humane working conditions and our membership in Sweatfree Communities is the ideal next step," Ald. Tony Zielinski, co-sponsor of the resolution, said. Zielinski will host a news conference to discuss the group and its purpose.

The Council will vote on the resolution at today's regular meeting and guests at the **2:00 p.m. news conference** will include Sachin Chheda, director of the Wisconsin Fair Trade Coalition and Steve Watrous of Milwaukee's Clean Clothes Campaign as well as workers with experience making uniforms for city and state governments. The conference will also cover issues including police uniforms and university gear.

**WHAT:** Sweatfree Communities News Conference

**WHEN:** TODAY, 2:00 p.m. March 25, 2009

**WHERE:** 200 E. Wells St., City Hall rotunda